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EARL MAY'S 1930 FALL NURSERY & SEED CATALOG

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III. 3. Herbert Agar

MY BRILLIANT
MY COLORED
DARWIN
BULB
Collection

100 Big
Holland
Bulbs
Only
\$3.25
Postpaid

MY
SHENANDOAH
PEONY
Collection

The 3 prettiest,
hardiest, free-blooming
Peonies I could
offer. Festiva Maxima,
Edulis Superba and Felix Crousse.

All \$1.25
Three
Postpaid

EARL E. MAY Seed & Nursery Co. Shenandoah, Iowa.

My "B" BATTERIES deliver the goods LAST LONGER & COST LESS

That's what hundreds of folks write me after they have tried out KMA "B" Batteries. I think my Jumbo "B" Battery cannot be beat at the remarkably low price of **\$2.25 each or 2 for \$4.25**. This is a heavy duty type "B" Battery, the finest built, the highest in quality. I know these Batteries are made better than average batteries. Tests prove it.

Unusual Service for Many Months

And what counts most, my Jumbo "B" Batteries give a clearer and louder tone and better reception over a longer period of time. Their come-back will amaze you after months of ordinary use. Their long life makes them cost you less. When ordinary Batteries would be worn out, KMA Batteries keep going strong. My proof of this is the thousands of repeat orders I receive from satisfied users.

Friends, if your set has 4 or 6 tubes I know these extra powerful Jumbo "B" Batteries will give you more radio satisfaction than anything you can buy.

**45-Volt Size, \$2.25 Each; 2 for \$4.25
3 for \$6.25, Postpaid** In Zones 2 and 3

"B" Batteries for All Sets

I have a "B" Battery for every set; all of the same remarkable build and highest quality.

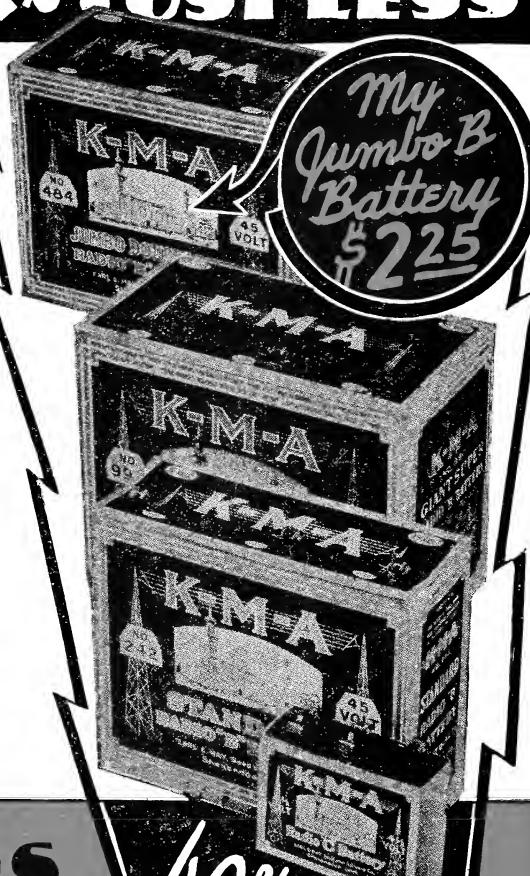
KMA STANDARD "B" BATTERY. The kind you want for 2 and 3 tube sets. Sure delivers the goods. 45-volt size. Postpaid in Zones 2 and 3.

Postpaid, **\$1.60 each; 2 for \$3.00.**

KMA SUPER GIANT "B" BATTERIES. If your set has 6 Tubes or more, this Giant "B" Battery will outperform any I know of. 45-volt size. Postpaid in Zones 2 and 3.

Postpaid, **\$3.00 each; 2 for \$5.75; 3 for \$8.25.**

Complete line of Batteries, page 14.



KMA TUBES give longer life and louder programs



**40%
more SERVICE**

TYPE X201A Postpaid Only 75¢

Compare this price with tubes anywhere and figure your saving. Get clearer signals—louder reception—save batteries. All KMA tubes licensed under RCA patents and **Guaranteed for one year.**

Now's the Time to Put in New Tubes

Not only is the best season of the year for perfect radio enjoyment approaching, but never were prices more favorable. Save money and get more pleasure from your radio by installing KMA Guaranteed Radio Tubes at the new low prices. See page 13.

**TUBES ARE GUARANTEED FOR ONE YEAR'S SATISFACTORY SERVICE. See Radios p. 12
Tubes p. 13**

MY OWN PAGE

lets talk things over

FRIENDS, I have crowded the other pages of this book so I could have this page all for myself and you. I call this my "friendship page" because it gives me a chance to send a personal message direct to you and all my friends.

It is your friendship that has made my business grow; and it has grown quite a little in this past year. This year I have added new lines which fill up all the main store building. Then across the street to the east is my new seed building. Next to it is my newest building in which I have a dandy restaurant where you can get a good square meal, and reasonable, too, when you visit Mayfair.

During this past year we have had a lot of fun at KMA. I know you folks who listen in enjoy our good times for I certainly do get lots of good letters about my programs. Folks who can't come and see me write letters. I like to have you do both.

Everyone here is about the same as usual. Mrs. May is looking on while I write this and she says, "Tell all our friends 'Hello' for me." Frances and Edward sure did a heap of growing this year. It won't be long now before Edward will be a lot of help to his dad.

Well, I guess my space is about used up. Wish I could tell you more about what we are doing here but you will have to come and visit us and see for yourself. I sure hope you will. This catalog speaks for itself and when you see the many good things I offer and the new low prices, I know I will get lots of orders. Anyway, write me or come and enjoy the friendly fun we have here at KMA. Remember, your confidence and your friendship mean more to me than anything else.

Sincerely yours,

Earl May



Hello, Friends—everywhere

My Guarantee



SATISFACTION or Your Money Back

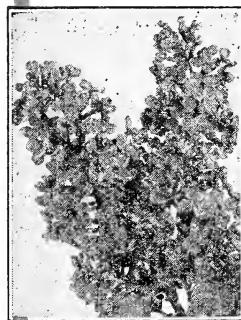
I guarantee you will be pleased with everything you get from me. I guarantee my merchandise to be exactly as represented and pictured. My merchandise MUST BE SATISFACTORY. If for any reason it is not, your unused money will be cheerfully refunded on return of the goods. Notify us immediately of any shortage or error. Throughout this catalog my special guarantees protect you 100%. Earl E. May.

Now—First in Service
We have it! Same day service on your orders. Thousands know this still greater feature of KMA service. Try Earl May for quick delivery.

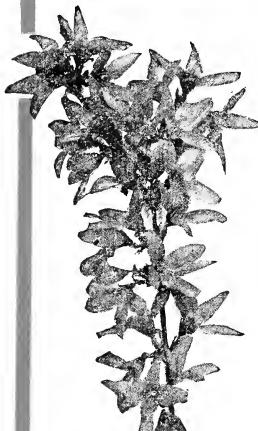
This is my new cafe where you can get a good square meal when visiting us.



Syringa Virginiana



Purple Lilac



Golden Bell

**All Shrubs
Postpaid**

May's Winter Hardy FLOWERING SHRUBS for Fall Planting

I am again offering a list of shrubs for fall planting. Larger and more complete than ever. Seventeen popular varieties in 2 and 3 year old, well branched, heavy rooted stock.

This is our complete list of shrubs for fall planting. If you send an order for other shrubs or fruit trees from my spring catalog, that part of your order will be held for spring planting.

We will start shipping shortly after October 15, and continue until the 15th or 20th of November or later, depending on weather conditions. These shrubs will be dormant, true to name, and you can plant them knowing they'll come through the winter. **WINTER HARDY BY TEST.**

BRIDAL WREATH (SPIREA VAN FORSYTHIA INTERMEDIA, EARLIEST BLOOMING SHRUB OF ALL). Earliest blooming shrub of all. Yellow flowers. Called "Golden Bell."

JAP QUINCE (CYDONIA JAPONICA). Red-flowering shrub, often called "Firebush." Earliest blooming red-flowered shrub; bushy.

LILAC, PURPLE. The big purple-flowered Lilac. An old-fashioned favorite with everyone.

SPIREA BILLIARDI. Sometimes called "Red Bridal Wreath." Dense grower. Beautiful rich pink flower spikes bloom in July.

The above four, All Postpaid: 12"-18", 25c each; 18"-24", 35c each.

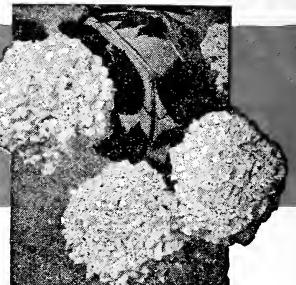
HONEYSUCKLE, RED. Red-flowering Bush Honeysuckle. Upright grower; blooms April, May. A favorite for hedging.

WHITE SNOWBERRY. Delicate pink flowers followed by large clusters of beautiful white berries. **The above two, All Postpaid: 12"-18", 20c each; 18"-24", 30c each.**

SYRINGA VIRGINAL. Double fragrant flowers of purest white. Blooms all summer.

WEIGELA EVA RATHKE. One of the finest red-flowering shrubs. Blooms throughout the summer, but most abundantly in June. Blooms clear to the ground on graceful, spreading branches, which are beautiful when full red. **Your choice of the above two, All Postpaid: 12"-18", 35c each; 18"-24", 45c each.**

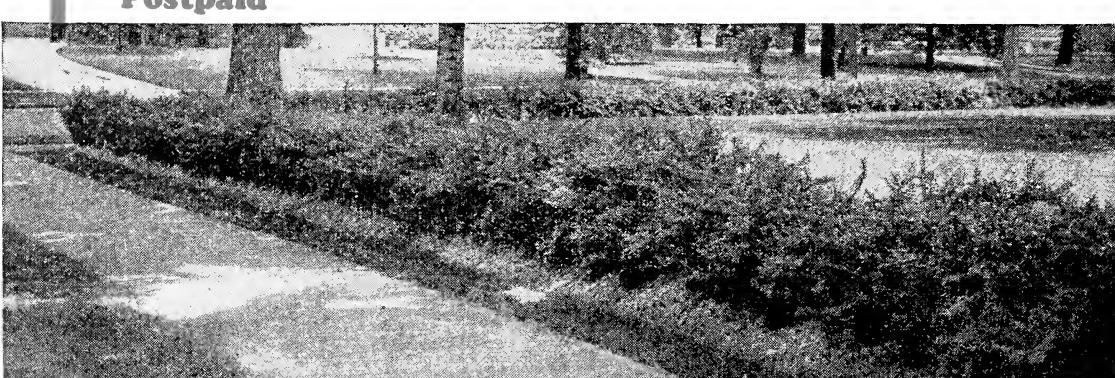
OLD-FASHIONED SNOWBALL. Grows easily everywhere. White flowers in snowball clusters bloom in May. **12"-18", 35c each; 18"-24", 50c each. Postpaid.**



Snowball

HYDRANGEA, A. G. (HILLS OF SNOW). Large pure white flowers in June, as big as snowballs. Do well in shady or damp places.

HYDRANGEA, P. G. Large-flowering; magnificent white panicles of bloom in August-September, turning to pink and bronze, which hang on after frost. Flowers often used for winter bouquets. **The above two, All Postpaid: 12"-18", 30c each; 18"-24", 45c each.**



My Barberry, hardy and rust proof, makes a fine hedge in shade or sun.

We are nursery headquarters for trees, shrubs, roses, vines and fruits. Send for my Spring Catalog.

LONG-STEMMED DARWIN TULIPS

Plant This Fall Bloom Next Spring

"I like Darwins best and I have extra fine bulbs this year"

DARWINS are the beautiful, tall, long-stemmed, cup-shaped and cup-size Tulips that bloom in May, about ten days after the free-flowering Early Tulips. They have every color from brilliant crimson and black to lavender, pink and white.

How to Make a Tulip Bed with 100 Bulbs

They must be planted this fall, and how easy it is! Dig up a plot of ground 5 feet square (this takes only 100 bulbs) and place a little sand in the bottom. Use bone meal to add extra fertilizer if your soil needs it. Most soils do for better flowers. Set the top of the bulb four or five inches below the surface and about the same distance apart. A bed like this is a mass of blooms that you'll be proud of.

BARTIGON. Dazzling scarlet; strong stem.

BARONNE DE LA TONNAYE. 26 inches. Vivid pink.

CLARA BUTT. 20 inches. Apple blossom pink.

DREAM. 25 inches. Large lilac blossoms with blue base. Inside deep violet.

FARNCOMBE SANDERS. 25 inches. Rich, deep, rosy red with distinct white base. Perfect shaped flowers borne on long stems.

INGLESCOMBE YELLOW. Rich yellow; large solid flower.

LA TULIP NOIRE (The Black Tulip). Best of all Black Tulips.

MME. KRELAGE. Bright lilac-rose.

MRS. POTTER PALMER. 26 inches. Bright purplish violet.

PAINTED LADY. A popular variety, creamy white with a lavender tint at the base.

PRIDE OF HAARLEM. 28 inches. Carmine-red. An enormous flower with blue base. Fragrant. The largest Darwin Tulip.

REV. H. EW BANK. 20 inches. Vivid heliotrope-lilac, lightly bordered. Early; one of the best.

WHITE QUEEN. White passing to pink.

ZULU. 27 inches. Rich, velvety, black-purple color.

VALENTINE BLUE. A light blue with electric blue center.

Fine forcer.

Your Choice of Varieties at My Low Prices

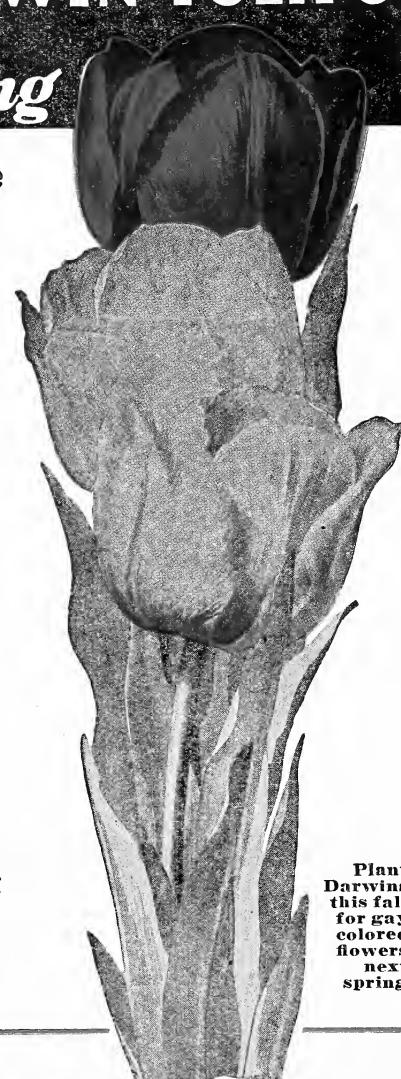
Make up your own collection of Darwins from varieties on this page, for your Tulip bed, at these low prices.

Per 5, Your Choice....	\$.35
Per 10, Your Choice....	.60
Per 25, Your Choice....	1.25
Per 50, Your Choice....	2.25
Per 100, Your Choice....	3.95

All Postpaid

Note: All my named varieties of Tulips including May Flowering, Breeder and Parrot Varieties (see pages 6 and 7) are the same price. You may make up your own collection from all these different classes at these low prices.

I Pay the Postage



Plant
Darwins
this fall
for gay
colored
flowers
next
spring

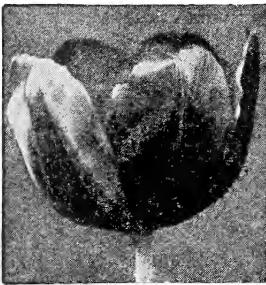
RAINBOW DARWINS

My mixture which comes direct from Holland, all colors mixed. These are all big bulbs which will give you wonderful flowers.

5 for 25c	10 for 45c
25 Bulbs \$ 1.00 for	100 Bulbs \$ 3.25 for
All Postpaid	

SEND YOUR ORDER EARLY

EARLIEST FLOWERING OF ALL TULIPS



Kaiserkroon

Home Garden Mixture

All colors, gayly colored Tulips. Earliest to bloom in the Spring.

5 for 25c
10 for 45c

25 for \$1 100 \$3.25 for 3

Make up your own collection of named varieties on this page at these postpaid prices

Per 5, Your Choice.....	.35
Per 10, Your Choice.....	.60
Per 25, Your Choice.....	1.25
Per 50, Your Choice.....	2.25
Per 100, Your Choice.....	3.95

Double Large Early Tulips

Gayly colored and showy! These big, double, Peony-like flowers last a long time. Just a trifle later than the Early Flowering varieties, and earlier than the Darwins or Cottage. These are probably the showiest of the Tulips. Plant same as Early Flowering.

Include a generous assortment of all colors of these fine large Doubles with your bulb order. Your choice:

COURONNE D'OR. Orange-yellow.

LA CANDEUR. White. Large, full and double.

MURILLO. Favorite blush pink.

RUBRA MAXIMA. A beautiful deep red.

TOURNESOL. Red and yellow.

DOUBLE EARLY MIXED—My choice of varieties, unnamed.

25c per 5; 45c per 10; \$1.00 per 25; \$3.25 per 100.



Parrot Tulip

Novelty Parrot Tulips

Different from any Tulips you've ever seen, and more gorgeous. Their long, ragged and fringed petals have brilliantly colored stripes running throughout them. Plant a few; most novel tulips grown. COULEUR CAFE (Cafe Brun). Rich purple mixed with golden brown and yellow.

CRAMOISI BRILLIANT. Rich deep crimson-scarlet. Best of the red colored Parrots.

LUTEA MAJOR. Large yellow.

PARROT MIXTURE. An assortment of all colors. My selection, 25c per 5; 45c per 10; \$1.00 per 25; \$3.25 per 100.



A Bed of Double Early Tulips

Make up your own collection of named varieties at these POSTPAID PRICES

Per 5, Your Choice.....	.35
Per 10, Your Choice.....	.60
Per 25, Your Choice.....	1.25
Per 50, Your Choice.....	2.25
Per 100, Your Choice.....	3.95

FAMOUS OLD DUTCH BREEDER TULIPS

POSTPAID

Largest of all Tulips. Late Blooming, Long Stems, Remarkable Colors

Marvelous blooms in beautiful, rich shades of violet, orange, coffee, mahogany, etc. Largest flowers of all Tulips. Plant same as Darwin Tulips. Many of the flowers are sweet scented and splendid for cutting. Inches refer to length of stem.

ATTRACTION. 23 inches. Glowing bluish violet with white center.

BRONZE QUEEN. 28 inches. Apricot tinted bronze.

CARDINAL MANNING. 28 inches. Dark rosy violet flushed rosy bronze.

CHESTNUT. 25 inches. Very dark brown. A novelty.

DOM PEDRO. 25 inches. Unique shade of coffee-brown shaded maroon.

Inside shaded rich mahogany.

GODET PARFAIT. 30 inches. Bright bluish violet with white base.

LUCIFER. 26 inches. A novelty of bright terra cotta orange. Very large.

PANORAMA. 24 inches. Large blossoms of orange-red, tinted brown.

Plant at least 25 Breeder Tulips. The best investment in beauty you ever made. Make up your own collection at these postpaid prices.

Per 5, Your Choice.....	\$.35
Per 10, Your Choice.....	.60
Per 25, Your Choice.....	1.25
Per 50, Your Choice.....	2.25
Per 100, Your Choice.....	3.95



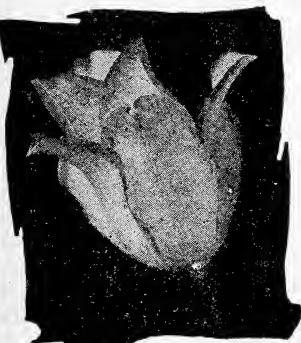
MAY FLOWERING COTTAGE TULIPS

Long-stemmed like the Darwins but a trifle later flowering. In all pastel shades not found in Darwins. Flowers have long, oval pointed petals that turn out gracefully. Try a handful of bone meal around each bulb when planting. Set in the ground like Darwin Tulips.

BRIDESMAID (Maid of Holland). Cherry-rose striped scarlet, violet and white.

ELEGANCE. 16 inches. Brilliant crimson; pointed petals. Very early.

A beauty.



Marvelous Mixture of May Flowering COTTAGE TULIPS

My choice of these wonderful varieties all mixed together.

**5 for 25c — 10 for 45c
25 \$ 1 100 \$ 3.95
for for for**

Postpaid

FAIRY QUEEN. 20 inches. Heliotrope color with yellow margin. One of my favorites.

GOLDEN SPIRE. Orange-yellow. Large flower with pointed reflexing petals.

INGLEScombe PINK (Salmon Queen). 24 inches. Beautiful pink salmon. Should be in every garden.

ISABELLA (Blushing Bride). 16 inches. Creamy color with rosy shade.

INGLEScombe YELLOW. Rich yellow. Large, solid flower. Sometimes called "The Yellow Darwin."

ORANGE KING. 24 inches. Bright glowing orange tinged with rose on outside. Very sweetly scented. Mrs. May likes this very much.

SUNSET. Yellow bordered with orange. Large flowers. Very attractive.

THE FAWN. 20 inches. Light greyish-rose changing to rosy white. Large.

Make up your own collection of named varieties at these postpaid prices.

Per 5, Your Choice.....	\$.35
Per 10, Your Choice.....	.60
Per 25, Your Choice.....	1.25
Per 50, Your Choice.....	2.25
Per 100, Your Choice.....	3.95

ALL PREPAID

Fertilize Your Tulip Bed With Bone Meal

Most soils are improved by adding bone meal. It is the best and only fertilizer I recommend for Tulips. Try it for big beautiful blooms. Mix the bone meal with the soil thoroughly. See page 11 for prices on bone meal and other fertilizers.

"EVERYTHING GREW"

Enclosed you will find check for 10 lbs. of coffee. We had your coffee now for a very long time and it can't be beaten anywhere. We surely enjoy your programs. All of our seeds and shrubs grew what we ordered from you, and how they grew.

MRS. JOS. SLAVIK,
Diagonal, Iowa.

"NO COFFEE AS GOOD AS YOURS"

Thank you for the nice bushes and also the canna bulbs. Will tell all my friends where I got them for I am a lover of flowers. Am sending for some more of that good coffee for there is none as good nor goes as far nor tastes as good as your coffee; this makes 55 lbs. of it for us. Am sending for three dresses. We listen to KMA all the time and like them all fine. Mrs. Herbert H. Maas, Massena, Iowa.

LARGE FRAGRANT HYACINTHS



Hyacinths make one of the best house plants as well as for outdoor culture. They are easy to grow and sure to bloom. Beautiful in color and size but, most of all, you'll like their fragrance.

Plant from September to December. They are easy to plant. Set bulbs six inches apart and the top of the bulb six inches deep. Before ground freezes cover with leaves or straw to a depth of four inches. Do not uncover until middle of March.

ALL NAMED VARIETIES AND COLORS.—Your choice of varieties, 15¢ each; 4 for 50¢; 12 for \$1.25; 25 for \$2.00; 100 for \$7.00.

RED AND DEEP ROSE

LA VICTOIRE. Rosy red, well-filled spikes.

GERTRUDE. Deep rose-pink. Large, compact, well-filled spikes.

LIGHT BLUE AND LILAC

CZAR PETER. Pretty light blue. Immense spikes.

LORD BALFOUR. Light purple tinted lilac-pink.

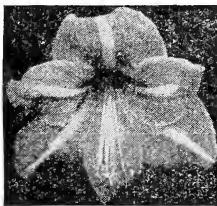
PURE WHITE

LA GRANDESSA. Pure white with fine, compact spikes. Best for late forcing. Fine for bedding.

L'INNOCENCE. Finest pure white; does well indoors and outdoors. Very early.

BLUE AND DARK BLUE

GRAND MAITRE. Porcelain blue with long, compact spikes and large bells.



Amaryllis

ful, brilliant hybrids of orange-red, red, and red and white. 75¢ each; 3 for \$2.00.

GRAPE HYACINTHS (*Muscari*). Beautiful spikes of blue or white flowers resembling miniature bunches of grapes. Grow well in sun or shade. Bloom in May. Hardy. Beautiful in rock garden. Plant two inches deep and close together.

Blue or White—5 for 25¢; 10 for 45¢; 25 for 90¢; 100 for \$3.00.

BLUE SCILLA OR SQUILLS (*Siberica*). Hardy bulbs producing masses of wonderful rich blue flowers very early in the spring. Often bloom through the last snow. May also be grown indoors. 5 for 25¢; 10 for 45¢; 25 for 90¢; 100 for \$3.00.

SNOWDROPS. First to bloom in spring. Pretty white flowers. Dwarf grower. Plant at least 25. 5 for 25¢; 10 for 45¢; 25 for 90¢; 100 for \$3.00.

PAPER WHITE NARCISSI. Beautiful, fragrant, and so easy to grow. Everyone should plant these bulbs in a dish of pebbles and water. 3 for 30¢; 6 for 50¢; 12 for 90¢.

HARDY DAFFODILS AND NARCISSI. Mixed Colors. Gorgeous golden and white blooms. Long and short trumpet varieties in yellow shades and white. **Mixed**, 3 for 25¢; 6 for 45¢; 12 for 80¢.

CROCUS. Extra Large Bulbs. One of the earliest to open in the spring. Scatter over the lawn, placing two or three bulbs in clusters, two inches deep. Beautiful in rock garden.

Blue (Meyerbeer).

Yellow.

White. (Mont Blanc).

Blue and White Striped (Sir Walter Scott).

5 for 25¢;
10 for 45¢;
25 for 90¢;
100 for \$3.00.

Mixed. All above colors in mixture. 5 for 20¢, 10¢ for 35¢; 25 for 80¢; 100 for \$2.75.

KING OF THE BLUES. Rich indigo blue, bearing enormous flowers on long stems. Late bloomer.

YELLOW AND ORANGE

YELLOW HAMMER. Lemon-yellow. Opens creamy yellow, the color deepening as the flower ages.

CITY OF HAARLEM. One of the best golden yellows. Orange-yellow bells.

MIXED COLORS. My choice of above varieties in an assortment of all colors. 4 for 40¢; 12 for \$1; 25 for \$1.75; 100 for \$6.00.

Miniature or Dutch Roman Hyacinths

Smaller spikes but equally as beautiful as the Bedding Hyacinths are these Miniatures. Plant either in sun or shade. Once planted they multiply rapidly and send up flower stems by the score each year. Perfectly hardy. 10¢ each; 4 for 35¢; 12 for 90¢; 25 for \$1.75; 100 for \$6.00.

LA VICTOIRE. Rosy red.

GERTRUDE. Rosy pink.

GRAND MAITRE. Dark blue.

L'INNOCENCE. Pure white.

YELLOW HAMMER. Yellow.

FINE MIXED. All colors.

4 for 30¢; 12 for 80¢; 25 for \$1.50; 100 for \$5.00.



Miniature Hyacinth



Madonna Lily

MISCELLANEOUS FALL BULBS

HARDY LILIES

GOLD BANDED LILY OF JAPAN (*Auratum*). One of the finest, most fragrant and popular of hardy garden Lilies. Pure white, thickly coated with crimson spots. Through center of each petal is clear gold band. Large size bulbs. 35¢ each; 3 for \$1.00.

SCARLET TURK'S CAP LILY. Here's a gorgeous waxy lily of scarlet with petals curled back like a Turk's cap. Plant about 4 inches deep in sunny spot. 30¢ each; 4 for \$1.00; 12 for \$2.75.

MADONNA LILY (*Candidum*). Vigorous growing; pure white. Any kind of soil, plenty of sunshine. 30¢ each; 4 for \$1.00; 12 for \$2.75.



FIRE LILY

Brilliant, orange blooms look upward. Two or three stems make a beautiful cluster. Need ordinary garden soil; set about eight inches deep. Fire Lily is a good name. 35¢ each; 3 for \$1.00.

REGAL LILY. A fragrant white lily about three feet high. Perfectly hardy for it comes from high mountains of China. Plant nine inches deep. White blooms shaded pink on outside. 30¢ each; 4 for \$1.00; 12 for \$2.75.

SHOW LILY (*Speciosum rubrum*). Fall blooming. White petals, striped rose, dotted with crimson. Plant in early spring about nine inches deep. 35¢ ea.; 3 for \$1.00.

ORANGE SHOW LILY (*Henryi*). Tall; yellow-orange; hardy and easy to grow. Plant 9 in. deep. 25¢ each; 5 for \$1.00; 12 for \$2.00.

TIGER LILY. Single or Double. Bright orange-red with black spots. Set 9 in. deep. 25¢ each; 5 for \$1.00; 12 for \$2.00.

I Have Always Liked Peonies

Peonies

Double
Fragrant
Hardy

I think Peonies are one of the most beautiful flowers that grow. They are large, double and fragrant. They are hardy. You can get great quantities of them and they will last a lifetime. Friends, right here I want to tell you to be very careful in buying Peony roots. They're just like potatoes—they can be sliced into a lot of small divisions with only three to five eyes on every root. That means there will be three to five stalks when they come up. The Peony roots you receive from me are not small divisions like that. Every Peony root I send you is three years old and has bloomed at least twice—they are full of pep, life and vigor and ready to grow.

HOW TO PLANT PEONIES

Plant Peonies any time after first of September. They like good soil, but do not use fresh manure. Set crowns about two inches under surface of soil and about three feet apart. A light mulch of straw or leaves after the ground is frozen prevents alternate freezing and thawing.

Each **45c** ³ for **\$1.10** ⁵ for **\$1.75** post paid

Your choice of the following 12 fine varieties at this price:

AVALANCHE. Pure white. Not another speck of any other color on them. They are fragrant.

COURONNE D'OR. I sure like this one. The name means "Crown of Gold." The yellow stamens in the center contrasting with the snow white color gives it a beautiful appearance. You will like this one.

DUCHESSE DE NEMOURS. A real early one. It is sort of cup-shaped. When it first comes out it is sulphur-white. The buds are very pretty.

EDULIS SUPERBA. Always on the job at Decoration Day. It has the fragrance of a June rose. Pinkish color. Sometimes measures 7 to 8 inches across.

FESTIVA MAXIMA. Here is one for everybody. A white with carmine-red spots on edges. Five to six flowers on one stem. Abundant bloomer. Very fragrant.

FRAGRANS. This is a late variety but a free-flowering one. Almost red. When all others have quit, Fragrans will be giving you some blooms.

FRANCES ORTEGAT. This is a beautiful dark, deep crimson. Is usually out for Decoration Day unless spring is unusually cold and backward.

LA TULIPE. Here is a beauty. Blush-white with sort of red tulip markings on the outside. You will stop and look at it and wonder just what it is. Resembles a tulip so closely when in the bud that it was named "La Tulipe." I like it very much.

LOUIS VAN HOUTTE. This is a late one. It is a bright violet-red color. A bouquet of these is very attractive.

MAD. DE VERNEVILLE. This variety and Festiva Maxima are sort of twin sisters. They resemble each other in a good many ways, but Mad. De

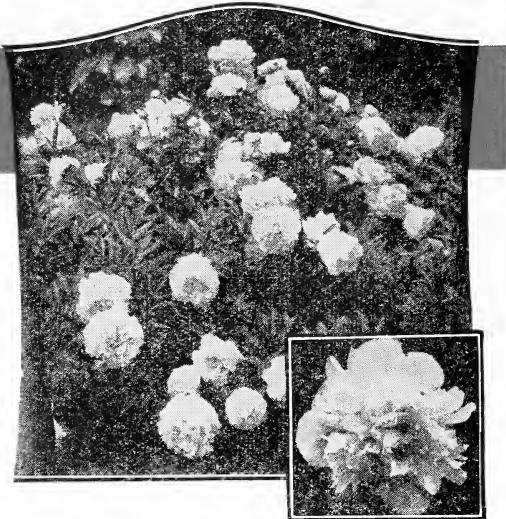
Verneville has a more dainty blush of colored petals and red flakes on the center petals. It is very fragrant and like Festiva Maxima, is a free bloomer.

QUEEN VICTORIA. Here is a pure white Peony. Makes a dandy cut flower and is an early bloomer.

VENUS. Another rare beauty. Very large; rich pink throughout. Somewhat resembles Walter Faxon in appearance but doesn't have the clear orange tint that Walter Faxon has.



Karl Rosenfield



Each **70c** ³ for **\$1.85** ⁵ for **\$2.95** post paid

This group of 5 is especially LOW PRICED. Usually sell for \$1.00 to \$1.50 each:

FELIX CROUSSE. Here's a dazzling ruby red. Large size. You can hunt over the Peony fields and look at all the Peonies, but there are just two reds you will always come back to. One is Felix Crousse; the other is Karl Rosenfield. Frankly, I don't know which is the best, but you ought to have either one or both in your garden—preferably both.

KARL ROSENFIELD. Another beautiful red. Blooms are rich, velvety crimson.

LA PERLE. Here's a beautiful white with a sort of lilac blush center.

RUBRA SUPERBA. An old stand-by. Large, full, crimson blooms. Very late.

OFFICINALIS RUBRA. One of the earliest to bloom. Dwarf in growth. Earliest of all. A rich red.

Each **\$1** ³ for **\$2.75** ⁵ for **\$4.25** post paid

The cream of the Peony list. You admired these at the flower show. I know you want a few:

BARONESS SCHROEDER. A wonderful flower. Has a delicate salmon tint. A very late bloomer.

MONS. JULES ELIE. Chrysanthemum-shaped. Sort of satiny, silver sheen over it.

RACHEL. Ruby red. Flowers come in clusters. Have a Rachel Peony in the garden, if you like reds. Velvety colored flowers.

5 PEONIES FOR ALL COLORS!
My choice of varieties labeled as to color. Postpaid 5 for

**A Real Peony Value
6 Big Peonies
Postpaid for \$1.50**

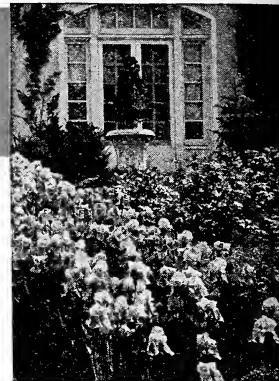
3 Red Peonies
1 Pink Peony
2 White Peonies

**I Pay Postage
On Peonies**



IRIS

The Rainbow Flower



Mixed Iris

Some of our choicest Iris are in this mixture. We grew more named varieties of Iris this year than ever before.

16 large size roots, all colors, for Postpaid. **\$1**

Just as the rainbow is all colors, there are Iris blooms in all shades. Narrow, sword-like leaves give the plant an air almost of dignity, glorified by its wonderful blooms of such delicate shades and fragrance. Truly lovely—and how easy to grow! Plant Iris shallow. They grow well in any soil, but respond to a little fertilizer; and may be moved and reset at any time except in blooming period. They are the one flower that can be planted any time, and will grow anywhere except close to the foundation.

20c Each 6 for \$1.00 12 for \$1.75

ISOLINE. Pale buff-pink. Color of the falls is known as **Chinese violet** with yellowish tint near the standard.

ORIFLAMME. I like to see this variety early in the morning with the dew still on it. It is wonderful. Standards **light blue**; falls **velvety purple**. Tall, vigorous grower.

PALLIDA DALMATICA. If I could have but one Iris it would be this. Silvery **lavender-blue**; standards cut and notched; falls flaring and ruffled. About 40 inches tall.

W. J. FRYER. Standards of **old gold**, and falls **maroon** with violet center and yellow edge. I consider this one of the finest of all. A strong tall grower.

I Pay the Postage on Iris

15c Each 6 for 65c 12 for \$1.00

AGNES. Quite a novelty. Dominant color is **lavender** and when seen close shows blue vein marking. Attracts attention because it is so different.

CAPRICE. This variety has won a lot of prizes. Standards **rosy red** with falls a different shade. Grows about 24 inches tall.

ELDORADO. I remember my first sight of Eldorado, and you will remember yours. Beautiful blending of **bronze, gold and blue**.

FAIRY. A radiant **white** effect in garden or vase. Narrow border of pale blue. Graceful, and free bloomer.

KOCHI. A native of Italy. One of the earliest to bloom. Medium height; rich **dark purple**; buds almost black before they open. This variety sometimes listed under a confusion of names but we give its original name.

MARY GARDEN. A pale yellow, marked with light lavender. Falls cream colored, speckled with lavender.

MME. PACQUETTE. A beautiful **claret red**. Strong grower, free bloomer; and very fragrant.

PROSPER LAUGIER. Another vigorous Iris that resembles Ambassadeur. Standards light **reddish-brown**; falls **ruby purple**.

WYOMISSING. Medium tall; standards **rose** color, falls **purple**.

10c Each 6 for 50c 12 for 90c

KHARPUT. Early flowering variety from Asia. Standards **violet**; the falls a deeper shade.

KHEDIVE. Another good all-around sort. Beautiful shade of **lavender** and brilliant orange beard.

LOHENGRIN. Sturdy variety that will grow and bloom anywhere. A beautiful **silvery pink**.

LORELEY. Standards **canary yellow** and the falls **ultramarine blue**, cream border. Free bloomer.

MME. CHEREAU. White, with frilled border of **clear blue**. An old favorite with me; we use it freely in decorating the studio. Freest bloomer.

MONSIGNOR. Standards satiny **violet**; falls **purple-crimson**. A late bloomer.

MRS. H. DARWIN. Good white varieties are scarce. **Snow white** with light violet near base of falls.

PRINCESS VICTORIA LOUISE. Standards **soft yellow**; falls **plum color** with cream border. You may have seen this variety here in May Park.

QUAKER LADY. Gives one effect seen in one direction and different from another. Standards **smoky lavender and old gold**.

RHEIN NIXE. Standards **pure white**; falls **deep blue** with white margin.

ROSE UNIQUE. The nearest approach to a real **pink** Iris. Medium in height, and early blooming.

SHERWIN WRIGHT. Good yellow Iris are few and far between. Free bloomer; bright **golden yellow**.

SIBERIAN BLUE. Altogether different type from German Iris. Has grass-like foliage and stands more moisture. Hardy and prolific.

These Are My Favorites—All Gorgeous Beauties

Here are some of the very finest new Iris anyone can offer you. I've grown a large block of these so I can price them unusually low. I tell you, these are indeed rare beauties.

AMBASSADEUR. The aristocrat of the Iris garden. Smoky **bronze** standards, and deep **blackish-red** falls. This is the first one on my list for it's the finest of all. **60c each**.

BALLERINE. Another head-liner. Large, light blue flower, erect, tall and fragrant. **75c each**.

GERTRUDE MARY. There is no other blue Iris in the class with this one. Largest and best bloom I've ever seen; have a lot of it planted in my own garden and around the house. That shows what I think of it. **25c each**.

LENT A WILLIAMSON. You'll notice this first in any garden. Large, **royal purple** falls, orange beard, lavender and violet standards; a combination hard to beat. **40c each**.

LORD OF JUNE. I like this big loosely constructed **light blue**. You will go a long way before you find its equal. The buds are as lovely as the flowers. **40c each**.

MOTHER OF PEARL. The name describes its silvery **pearl-pink** color. Used to sell for \$25.00. A most cherished variety. Very large, perfect shaped flowers. **40c each**.

SEMINOLE. A really **red** Iris; the very best in its class, and a good grower. Wonderful for garden effects. **40c each**.

Sow Grass Seed in the Fall

May's Mixtures for Best Lawns

Fall is nature's own grass seeding time. If you want a beautiful, smoothly covered grassy lawn prepare the ground thoroughly in late August or September and sow it then with lawn seed from this list of my tested mixtures.

HOW MUCH TO SOW. For a fine stand of grass on a new lawn sow **one pound of seed for every 200 square feet.** For thickening old lawns sow **one pound for every 400 square feet.**

KENTUCKY BLUE GRASS. Best known grass for lawns and pastures. Good blue grass seed, and plenty of it, will make a fine stand of thick grass. The seed is raised in our own territory and shows strong germination. Weighs 21 pounds per bushel. (Seed law requires about 14 pounds.) Heavy seed means clean seed. Sow in early Spring, in June or in fall. **60c per lb.; 3 lbs., \$1.50; 10 lbs., \$4.50 postpaid.**

CANADIAN BLUE GRASS. Will grow on poorer soil than Kentucky Blue Grass, and some say it will stand more dry weather. Sow 30 pounds per acre. **60c lb.; 3 lbs. \$1.50 postpaid.**

RED TOP. Used in lawn mixtures, makes dense sod that will stand trampling. Good addition for any pasture or hay land, especially on low ground. Quick growth. Sow 10 pounds per acre. **50c lb.; 3 lbs. \$1.35; 5 lbs., \$1.95 postpaid.**

BERMUDA GRASS. A Southern grass for a quick lawn. Stands dry weather in exposed places, will winterkill in North, but valuable for green growth during July and August. Makes a heavy, dense mat. Requires no attention except cutting. **70c lb.; 3 lbs. \$1.95 postpaid.**

WHITE DUTCH CLOVER. The little three and four leaf clover which grows so abundantly to produce that fine green carpet so desirable to the home lover. Bright clean seed of high quality and germination. **60c lb.; 3 lbs. \$1.50; 10 lbs. \$4.75 postpaid.**



LAWN GRASS MIXTURES

Maypark Lawn Mixture

This grass thrives anywhere. It is a well balanced mixture for a fine, quick-growing turf. Covers a lawn quickly. Use 1 lb. for every 200 square feet. Maypark grass seed is pronounced 100 per cent successful wherever used. Prices postpaid.

1 lb., 60c 3 lbs., \$1.50 5 lbs., \$2.25

May's Shady Lawn Mixture

This fine mixture is specially blended to build up a grassy lawn where it is shady. We have prepared it carefully and particularly to sow under trees and in shady places where ordinary grasses do not thrive. Its success has built up a big demand for it. Prices postpaid.

1 lb., 65c 3 lbs., \$1.80 5 lbs., \$2.75

Fertilizers for Lawns-Flowers

"Watch-em-Grow" Concentrated Quick Acting Plant Food

Watch-em-Grow is a wonderful, quick-acting, perfectly mixed plant food. It is the best balanced fertilizer for house plants I have found.

Use it on your potted house plants: Dissolve a teaspoonful in a cup of hot water. Pour into one gallon of cool water, and water plants daily with this mixture. For a 6-in. pot use a pint of mixture each week until you note improvement, then once in two weeks.

In re-potting plants: Use a teaspoonful, dry, thoroughly mixed through about 4 quarts of soil.

In the garden: It may be used the same way as recommended for potted plants when transplanting flowers or vegetables.

Big 8 oz. can, postpaid 50c

Coming MORE SAVINGS AGAIN NEXT SPRING!

I've just got to put in a word about the spring catalog I'll send you in January. You are going to get a lot of surprises in that book. You know, while you are reading this, we in Shenandoah are right in the midst of planning and working for next spring. And I am enthusiastic, for already I can see where you are going to get a lot more and better goods for a lot less money, all the way through. Why, just in farm seed prices, for one thing, I can promise you a **big surprise.** Our own nurseries are showing wonderful growth this year—and our buying power as headquarters for so many lines—these, with present buying conditions, are all helping to bring you Bigger and Better Savings. You'll want this book. Better write me now to send you one.



KOR—Keeps Off Rabbits

Here is something to protect trees and shrubs from being chewed in winter by rabbits. KOR keeps off the rabbits and is absolutely guaranteed or your money will be refunded.

Apply evenly to trunk of tree with a sprayer or clean paint brush, to at least four feet high. Gallon size only (treats 125 trees). Postpaid.

\$1.50 a Gallon

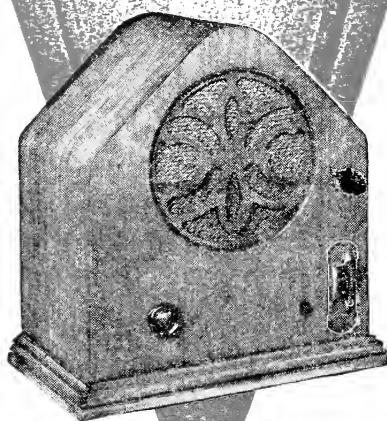
My Guaranteed Radios

THE NEW Ideal Set for Farms

Screen Grid

MAYOLA

6 tube - battery operated



New
Mantel
Cabinet

\$36⁵⁰

Battery
Set, with
Built-In
SPEAKER

SET
ONLY

Or **COMPLETE** With

all equipment as follows: 4 type 222 Screen Grid tubes, 1 type 240 amplifier tube, 1 type 171 power tube, 3 heavy duty "B" Batteries, 1 22½ volt "C" battery, 120 Amperes hour "A" battery, complete aerial and ground equipment

\$59⁵⁰
Complete

All Mayola receivers are priced f.o.b. Shenandoah, and are carefully packed and guaranteed to reach you in perfect operating condition.

If interested in my easy payment plan just ask for terms and the special order blank.

ON APPROVAL

I will be glad to ship this new radio subject to your ten-day trial and approval. The first time you hear it you will realize that it is no ordinary radio and I know from experience that it will be the envy of all your neighbors. Of course, it carries the Earl E. May guarantee. Money refunded if you are not satisfied.

MAYOLA

6 tube - battery operated

You'll be just as enthusiastic as I am over this latest Mayola triumph as soon as you see it and hear it. You'll say the same as all the rest—it's 'way ahead of any battery receiver you've ever seen.

You're bound to be astonished, for there hasn't been anything like it yet made. It is absolutely the latest development in scientific improvement of the radio.

Here's New Experience in Radio Enjoyment for Every Home

This is the perfected, ideal set for any home without electric equipment. It brings the rural home all the selectivity, clearness, distance and perfection of tone the same as any all-electric set—even better than some. You can get distance even in daytime with this set.

All These Improved Features in This Modern Battery Set:

Built-in loud speaker. Four screen grid tubes. Resistance coupled amplifier. Clear-cut tone. Perfect volume control. Selectivity and reception that surpasses many all-electric receivers. Very low battery consumption; takes less battery than ordinary four tube radio. It gives you wonderful performance and is certainly a marvel in compactness and efficiency.

Also the Same Set in This New CONSOLE MODEL SIX TUBE SCREEN GRID MAYOLA

With Powerful Built-in
LOUD SPEAKER

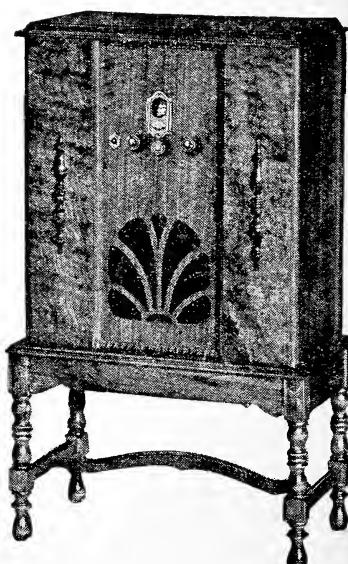
\$51⁵⁰ SET
ONLY

Or **COMPLETE** With

4 type 222 screen grid tubes, 1 type 240 amplifier tube, one type 171 power tube, 3 heavy duty "B" Batteries, one 22½ volt "C" battery, one 120 amperes hour "A" battery, complete aerial and ground equipment, cash price

\$74⁵⁰
Complete

Many prefer the console because it has room for all batteries inside of the cabinet. This beautiful model in walnut and mahogany finish, acts as a sounding board for the powerful loud speaker and brings out the tone just like the sounding board on the piano.



My Greatest MAYOLA

Console 9-TUBE, ALL ELECTRIC, Super-Dynamic Speaker

You know, if there is one thing I am a "crank" on it is Radio. I've made it my job, as well as a hobby, to bring you the best in radio sets, as well as radio entertainment. But here is the best yet—even experts say it's the best they've ever seen.

Most Powerful and Selective

So powerful that it operates full volume even on short indoor aerial, this new Screen-Grid Mayola brings in most distant stations with no interfering noises. It will operate from any 110-volt 60 cycle alternating current, but not on direct current or farm light plants.

Handsome 2-tone walnut Console cabinet, maple overlay, piano finish.

A Sturdy Chassis

Unusually sturdy construction, with fully shielded tuning unit. Licensed under R. C. A. and Hazeltine Neutrodyne patents. New Screen Grid tube; power detection for volume without distortion; new Type 245 power tube; Super-Dynamic Loud Speaker; handy adjustment for local or distant reception.

Sold on Easy Payments

Sold on approval. Subject to 10 days trial in your home, and on easy payments, too, if you wish. A small amount down brings you this new wonder Mayola. Compare it with any selling for \$50 to \$100 more. Ask for my easy payment plan.



R-1040—9-Tube Console, set only with built-in Speaker, without tubes. Wt. 125 lbs. Cash F.O.B. Shenandoah. \$89.00

R-1050—9-Tube Console, complete. Five 224 Screen Grid tubes, one 224 power tube, two 245 power tubes, one 280 rectifier; aerial and ground; built-in Speaker. Wt. 135 lbs. Cash F.O.B. Shenandoah. \$99.50

KMA Radio Tubes GUARANTEED ONE YEAR!

Look at these new and lower prices! All postpaid

TYPE 201A POSTPAID NOW ONLY 75c

Yes, you can get these savings on tubes for your set—we have types for all kinds of receivers. And I've put the price way down. In fact, I believe these are the lowest prices ever put on strictly first quality tubes. I personally recommend KMA Tubes. They are made to my order, and licensed under R. C. A. Patents—which means they are identically the same as tubes priced a lot higher under other names.

I guarantee to replace any unsatisfactory tube within a year, unless they are burned out or short circuited accidentally.

For A. C. Electric Sets

TYPE 226—AC Amplifier tube, 1½ volt filament. Base (C)—See below.

R-1235—KMA Type X-226. \$0.98

TYPE 227—5-prong Dectector tube KMA Y-227 guaranteed exceptional volume and long life; heats quickly.

R-1240—KMA Type Y-227. \$1.29

TYPE 171A—Power tube, 5 volt filament, (also used on battery sets with 22½-volt "C" battery). Base (C)—See below.

R-1245—KMA Type X-171A. \$1.29

TYPE 245—Power tube for new Mayola all-electric, for enormous volume with perfect tone, 2½-volt filament. Base (C)—See below.

R-1250—KMA Type X-245. \$1.69

TYPE 224—Screen Grid AC tube, high amplification. Used in the New Mayolas; 5-prong base, special connection on top. Only for specially designed sets.

R-1255—KMA Type Y-224. \$1.98

TYPE 280—Full wave Rectifier tube, double filament. Base (C)—See below.

R-1260—KMA Type X-280. \$1.69

FOR BATTERY SETS

TYPE 201A—Regular tube for sets operated on storage battery, interchangeable with type CX-301A. Base (C)—See below.

R-1200—KMA Type X-201A. \$0.75

TYPE 200A—Special Detector tube, brings in weak and distant stations better. Use one in detector socket of your battery set. Requires no additional battery. Base (C)—See below.

R-1205—KMA Type X-200A. \$1.29

TYPE 112A—Power tube for battery sets. Takes very little more battery and gives better volume and tone. Can be used in place of type 201A for better reception. Base (C)—See below.

R-1210—KMA Type X-112A. \$1.29

TYPE X-199—Long prong base, three-volt dry cell tube. Base (B)—See below.

R-1220—KMA Type X-199. \$1.49

TYPE V-199—Short-prong base, three volt dry cell tube. Base (A)—See below.

R-1215—KMA Type V-199. \$1.49

TYPE 11—1-volt dry cell tube, used mostly in older Radiola 111 and 111A receivers. Base (D)—See below.

R-1225—KMA Type D11. \$1.49

TYPE D-12—1-volt dry cell tube, large base, fits standard socket. Base (C)—See below.

R-1230—KMA Type D-12. \$1.49

TYPE X-120—Dry cell power tube, 3-volt filament, used mostly on Radiola sets 20, 25 and 28. Base (B)—See below.

R-1222—KMA Type X-120. \$1.69

TYPE X-222—Screen Grid tube for battery receivers. 3-volt filament. Base (C)—See below.

R-1265—KMA Type X-222. \$1.98

SHOWING DIFFERENT TUBE BASES



Tune in on KMA every day for good news and better programs.

The arrangement of prongs and shape of base identifies the kind of tube your set requires.

(A) Dry Cell Tube. (Old Type). 4 short, equal size prongs on long base, for older-type sets.

(C) Battery and AC Tube. For storage battery operated or all-electric sets. 2 thick, 2 thin long prongs. Replaces old UV base with shorter prongs.

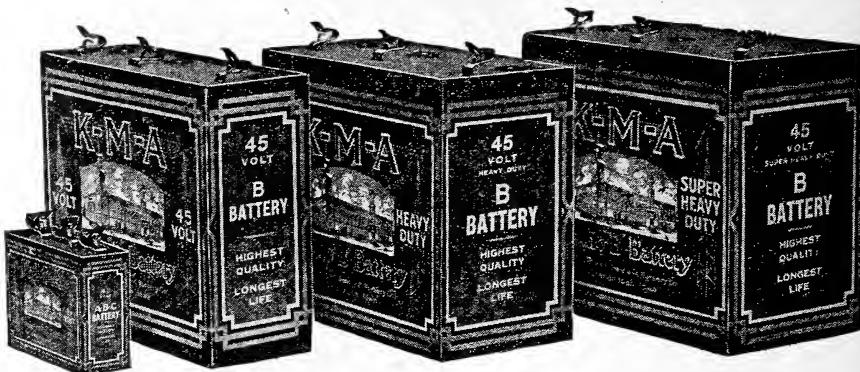
(B) Dry Cell Tube. Prongs same as (C) but different base.

(D) Dry Cell Tube. Base as (B) but 1 thick, 3 thin long prongs.

KMA RADIO BATTERIES

Pack More Power for Your Set

There are more hours of power for continuous use of your radio packed in the cells of KMA "B" Batteries than in most other batteries—more days and evenings of uninterrupted service in bringing you the wealth of entertainment and instruction constantly on the air. KMA Batteries also have unusual recuperative power—regaining much of their strength during hours when not in use. And whatever be, there is a KMA Battery just for it.



KMA JUMBO "B" BATTERIES

45 Volt, Heavy Duty—for 4 to 6 Tube Sets

My Jumbo Heavy Duty Type Battery has been a favorite for over 4 years. It is of finest round cell construction, with heavy zinc cells, triple-sealed, to retain all long-life-giving elements. Balanced construction converts all the elements into current.

R 484—Shipping weight, 13 pounds.

Postpaid \$ EACH **2.25** TWO'S \$ **4.25** THREE'S \$ **6.25**

KMA Super Giant "B" Batteries

45 Volt—The Largest Size "B" Battery

Just the thing for the larger sets using 6 or more tubes. Crammed full of active current-producing material; and deliver 40% more service than the Heavy Duty Size. This is the battery that runs the big amplifiers on our broadcasting equipment.

R 990—Shipping weight 15 lbs.

Postpaid \$ EACH **3.00** TWO'S FOR **5.75** THREE'S FOR **8.25**

All KMA "B" Batteries are shipped postpaid in zones 1, 2 and 3. For shipment to zone 4, add 25¢ per battery additional postage.

KMA STANDARD "B" BATTERIES

For 2, and 3-Tube Sets. KMA Standard 45-volt "B" Battery is the best power source for smaller tube radio sets. It has the same high quality construction and materials as our larger batteries.

R 242—Shipping weight 10 1/2 pounds, postpaid.

\$1.60 Each, 2 for \$3.00

KMA "C" BATTERIES

To balance load on "B" Batteries.

R 121—4 1/2-volt "C" batteries, postpaid, each

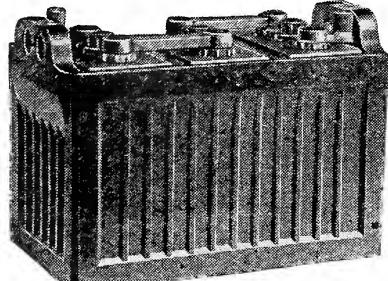
35¢

R 131—22 1/2-volt combination "B" and "C" battery, postpaid, each

80¢

THE BEST BATTERY FOR FARM RADIO USE—KMA 200 HOUR "A" BATTERY

Guaranteed 200 Ampere Hours—Cut Recharging Cost



This Super-Power 200-ampere-hour "A" Storage Battery is especially good for farm use where batteries must be taken to town for re-charging. It saves a lot of extra trips, cuts your charging bills in half—as well as giving you longer continuous use of your radio. Genuine hard rubber case; acid can't leak out; will stand years of service; genuine Port-Orford vertical grain cedar separators; double power plates give extra capacity and long life.

R-200—Guaranteed for two years. Shipped fully charged and ready to use. F. O. B. Shenandoah **\$11.95**

KMA Radio Storage Batteries

Radio "A" batteries all guaranteed to give two years of satisfactory service. All fully charged, crated and ready to use as received. Prices F. O. B. Shenandoah.

R 120—100-120 ampere-hour

\$ 7.45

R 150—140-150 "

8.65

R 175—160-175 "

10.65

My "Leader" Storage Batteries

11-plate Battery of extra heavy construction; guaranteed to give 18 months service. A real buy for a car battery.

R-11—Crated, F. O. B. Shenandoah

\$ 5.95

Automobile Storage Batteries

Guaranteed for 2 Years Service

Batteries that start your car on cold winter mornings. Double power plates and genuine Port-Orford cedar separators give increased power and performance. Genuine hard rubber cases insure long life, freedom from trouble. F. O. B. Shenandoah.

R 13—13 plate; for light cars, Ford, Chevrolet, Whippet, etc.....

\$7.45

R 15—15 plate; for Studebaker, Hudson, Buick, new Dodge, etc.....

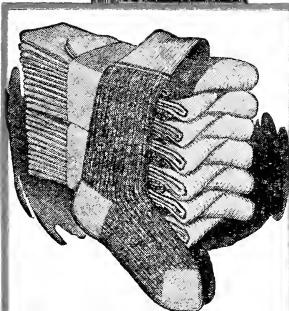
\$8.65

R-12—12 volt; for older Dodge.....

\$9.45

Use KMA Tubes with KMA Batteries if you want the best in radio reception.

*My No-Rip
Guarantee: A new pair if they rip*



Rockford Standard Work Sox

Strength and service in these Rockford Sox; seamless in feet; reinforced heel and toe. Brown or blue mixed. Sizes 10 $\frac{1}{2}$ to 12. Postpaid.

6 pairs 79c

Husking Mittens and Gloves

12 ounce, extra heavy flannel two-thumb mittens; nap out; reversible, for either hand. Blue double knit wristlets.

12 pairs, \$1.59

8 ounce, canton flannel mittens, long nap, will not rip.

10 ounce, big, extra heavy reversible thumb gloves.

12 pairs, \$1.89

FARM BELT Overalls and Jackets

Overalls or Jacket \$1.29 ea., 2 for \$2.49

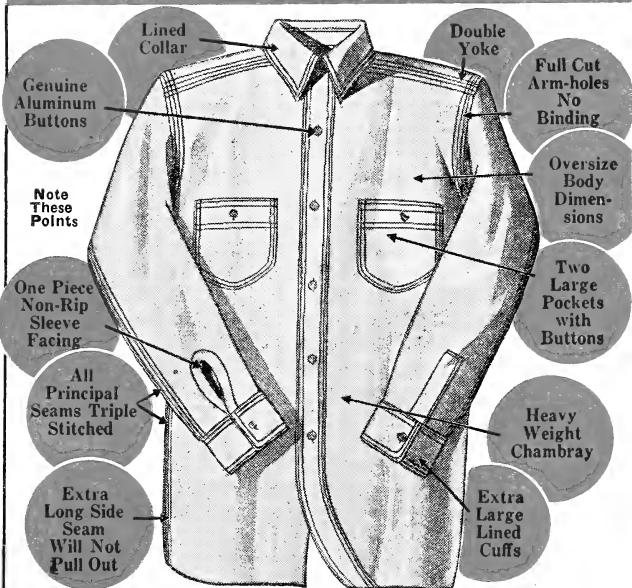
Postpaid Prices

"Earl those overalls are surely built to wear; not wear out," says Mr. J. Latimer, Missouri. "The best I've ever bought any where." That tells more than I could in 10 pages—and thousands think like him. My sales show it. All because I see that Farm Belt garments are made of best, heavy, pre-shrunk denim; seams triple stitched (a whole new pair if they rip); double lined suspenders that can't roll; and 10 pockets, 2 front, 2 hip, and for watch, pencils, rule, etc., and hammer loop. All sizes from 30 to 42. The Jackets have same strong denim, raglan sleeves, 4 pockets, adjustable collar and cuffs, non-rust buttons. Sizes 36 to 44. (Size 44-50, 15c extra. Over size 52, 30c more.)

Cowboy Overalls

These are the popular western style band overalls without bib or suspenders, with yoke style back, adjustable buckle strap for perfect waistband fit, extra wide loops for wide cowboy style belt. Made of same weight, strong, heavy blue denim as Farm Belt overalls; strongly stitched; reinforced at strain points; 2 strong hip pockets. Sizes 30 to 42 waist, 30 to 36 inseam. Postpaid.

\$1.39 Ea.



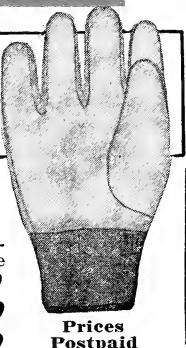
My 11-Point Heavy Chambray Work Shirts

Blue or Gray. Sizes 14-17.

**75c Each Post Paid 2 for \$1.39
6 for \$3.98**

Sizes 17 $\frac{1}{2}$ to 20 also, 10c extra.

I know myself, the features a man wants in a real work shirt. I listed them, and then got a maker to put out shirts for me with all eleven of these points in them. Result: Working comfort with wearing quality. As Frank Bolevan, Berne, Kan., says, "Earl, those shirts have real room in the sleeves and great material, too, and plenty. Don't have to keep pushing my shirt in while out working."



Prices
Postpaid



SUITS and OVERCOATS



Bigger Value than Ever Before Men's All-Wool Suits

\$17.50 With One
Pair Pants

\$21.50 With Two
Pairs Pants

I am more enthusiastic than ever over these new suits. With the wool market "off" I am able to offer finer, better woolens at lower price. You are going to be surprised, for these would easily cost twice as much in any store uptown. The styles are all new and the best; the tailoring the finest, with best of finishing throughout.

The suit I picked for myself from this lot is a plin-stripe blue serge and I have another in brown that I like. Pete's choice is a steel-gray hard finished worsted, and Alfalfa John is proud of his brown chevrot, while Radio Cy says his grain tan mixture is the best. In fact, we all found something to suit our different tastes in these mighty fine suits.

You will, too. Just tell us what kind and color you like best. I guarantee you'll like your suit. Best all-wool materials with linen canvas front to hold shape; taped haircloth lapels; padded shaped shoulders; "Hymo" collar and lapel that will not break—in a variety of stripes, mixtures and herringbone weaves. I think every man should buy two-pants suits for they give twice as long wear.

STYLE A—Men's 2-Button, Peaked Lapel...

STYLE B—Young Men's 2-Button,
Notched Lapel

STYLE C—Conservative 3-Button,
Notched Lapel

\$17.50 postpaid
With 1 pair pants

\$21.50 postpaid
With 2 pairs pants

I'll Send You Samples

—of the materials in the suits we men at KMA chose for ourselves. Just ask for them, then see which you like best—or if you'd rather, we'll send you some other suit and guarantee to please you.

I GUARANTEE All-wool; newest style; best materials and trimmings; positive fit; and lowest price.

I Guarantee to Fit You

I don't care what shape you are—tall, short, lean, stout or medium build. I'll put a suit on you that'll fit you—and please you, or give your money back. Just tell me four things: (1) STATE ON YOUR ORDER WHICH STYLE you want; (2) what goods; (3) what color, and (4) what your measurements are. It is easy to take your own measure by these diagrams.

GIVE ME THESE MEASURES:

A.—Chest. Tape all around body over vest at arm pit.

B.—Waist. Over the pants at hips.

C.—Inseam. From crotch to bottom.

**The Greatest
All-Wool
OVER-
COAT
Value I Have
Ever Offered**

\$14.85
Postpaid

or Heavier Weight,
\$17.85
Postpaid

You won't find any like these under \$25—I know because I examined more fine coats, looking for these, than you would see in a year of store buying. And I picked the best of the lot for you.

Regular he-man coats, I tell you—big, husky, warm woolen fellows that knock out the cold. Handsome, too, in 3-button models, new models and colors, and made to stand long hard winter wear.

Those at \$17.85 are even heavier but in the same styles and sizes—34 to 46.

\$6.49
Postpaid

Double-Duty, Black Leatherette Raincoat

Cut full and roomy; two side pockets with flaps; all-around belt; collar buttons up around neck. Stylish top coat as well as raincoat; suede moleskin lining. Guaranteed not to check, peel or crack. Sizes 34 to 48.

\$6.49
Postpaid

MAY'S RAINCOATS





BLUE CORDUROY

Best Looking Coat You Can Buy.

Thick weaved corduroy, famous for wear. The sleeves are warmly lined; and those heavy sheepskin pelts keep out north winds. All-wool, elastic wristlets keep the wind from blowing up your sleeves; and the big warm beaverized collar fits up closely about the head. I have one of these, myself, and it's a dandy. Warm corduroy looks good and certainly wears. Prices Postpaid **\$7.95**

Men's Sizes, 36 to 48..... **8.95**
 Large Sizes, 50 to 56..... **8.95**
 Boys' Sizes, 12-18 years... **6.95**

Sheep-lined Coats

My MAYWORTH Coat

The Kind Most Stores Sell for **\$10.00 to \$12.00**

They are popular. Two hundred of these a day was my actual sales record for ten straight days during the cold of last December—and not a single kick or come-back!

This is a husky winter coat for men who work outside. Will keep you warm even in a blizzard. Stands hardest wear and defies cold.

10 ounce green Moleskin that wears like iron; lined with Lawrence unclipped sheep pelts, thick, soft and warm. Full 36 inch length; double breasted extra full and roomy; big arm holes; oversize beaverized sheepskin collar, 6 in. wide. Snug-fit knitted wrist, pocket corners and armholes reinforced.

Sizes
36-48
chest

6.95

Sizes
50-54
chest

7.49

Boys' Sizes
12-18
Postpaid

5.95

My Guarantee

I guarantee the lining in this coat to be genuine, specially selected, good quality sheepskins.

I guarantee the material to be heavy weight moleskin and the workmanship to be equal to that in coats sold elsewhere for more money.

If after receiving and thoroughly inspecting this coat you are not entirely satisfied, return the coat and I will promptly refund your money.

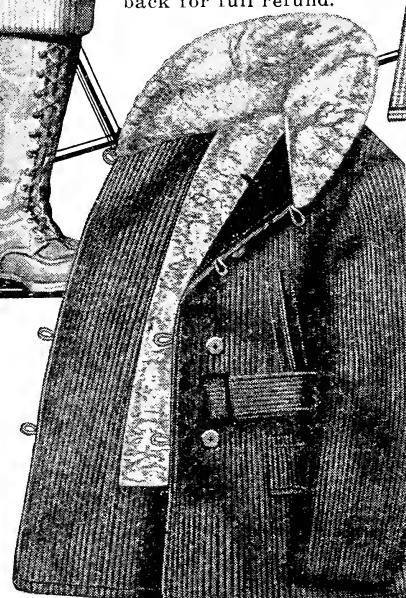
Earl E. May

YOU BE THE JUDGE—
 Compare this with any coat elsewhere at any price. If you are not perfectly satisfied that it saves you money send it back for full refund.



Blanket-Lined Denim Jacket

\$1.98 Post-paid



Here's an extra strong, warm all weather work jacket of tough, heavy weight blue denim of close wear-resisting weave. Fully lined with extra warm, heavy weight plaid blanket cloth throughout. Strongly sewed with all-seams double stitched, and reinforced at all points of strain. Comfortably fitting shirt band collar; four pockets; and rust resisting metal buttons. Sizes, 36 to 48 in. chest.

My Raisins and Prunes are a real buy this year, as prices are way down

*man!
Here is a*

WORK SHOE

May's Famous BULLDOG

I've not only lowered the price but improved my famous "Bulldog" Work Shoe. Men who work outdoors in fields, barnyards or under conditions that "kill" an ordinary shoe in no time know these are "bulldogs" for wear.

Made of strongest cowhide, comfortable and pliable—a selected waterproof and barnyard acid proof grain leather, tanned right; Blucher cut with tip toe and all-leather counters; all-leather or composition sole and full leather midsole; non-rusting brass nails used.

*Equal of any
\$4 or \$5
Shoes*

**NOW ONLY
\$2.95**
Postpaid
SIZES 6 to 12



*Don't miss this
Sale*



May's Big Chief 15-in. Cowhide Moccasin

Moccasin style toe for foot comfort to active outdoor workers. Uppers of genuine black cowhide; storm welt, as near waterproof as possible. Uskide soles for double wear, guaranteed not to crack. Rubber heel; oak-leather insole and slip sole. Sole double nailed and stitched; V shaped back strip. Wide width
—Sizes 6 to 12.

Postpaid
\$5.95
Per Pair

—and for the Boy BULLDOG JR.

a Work Shoe Just Like Dad's

Just the same as the man's size Bulldog Work Shoes in every detail except size. Same heavy wear-resisting cowhide leather—same strong features—built for the boy who is a real help to Dad—or any boy just naturally hard on shoes. They wear like iron, and mean a real saving on shoe expense at this price.

Sizes 2 1/2 to 5 1/2.



\$2.75
a Pair
Postpaid



Here's one of the smartest new coats. Fine, all-wool material of salt-and-pepper mixture, like tweed, in green, blue or brown. Note the striking cape and collar effect—also the belt and pockets. The cape is removable. Rayon satin lined. Sizes 16 to 40.

\$10 95

Postpaid

**F 302—TRICOLET with
BABY SEAL FUR**

All-wool tricolet velour in black, brown or navy, trimmed with black Baby Seal. Full-lined in rayon serge. Back tucked in graceful lines. New style belt. Sizes 16 to 44.

\$14 95

Post-
paid

\$5 89

Post-
paid

\$3 95

Sizes
2 to 6
Years
Postpaid

**F 153—CHILDREN'S
CHINCHILLA COATS**

No other fabric is quite so ever-popular as sturdy, heavy chinchilla—especially for children's coats. It is warm, smart-looking, and wears so well. Dark navy blue with red flannel lining.

7 to 14 years.....\$6.95
15 to 20 years.....9.75



*Genuine Surprises
in Money Saving*
COATS
for women and misses



**F 152—CHILD'S
COAT WITH
MANDEL FUR**

A smart coat for girls 7 to 14. All-wool material with stitching design for trimming and pockets; warm collar and cuffs of rich Mandel fur; and lined with fine rayon serge lining that is guaranteed for two years. Black, blue, brown.



Planting is one investment for the home that increases in value yearly. Plant this fall.

Just look at these prices. Compare them with what you've been paying for coats. Why, at this rate you can buy coats for both mother and daughter for what one coat cost before. Never was a chance like this, in years. Buy coats for all the women in the family and still save money. But the biggest surprise is the quality and style!

*Newest Styles with
Price appeal in
COATS
for women & misses*

I tell you I got the surprise of my life when I saw what positively fine, stylish coats I could offer at such prices. The more I looked at them, the more I wondered—just as you will marvel when you get the coats you order. Better order now.



F 151—CHILD'S SUEDE COAT—MANDEL FUR

An outstanding value. Beautiful, all-wool suede in tan, blue or wine-red, trimmed with Mandel fur collar and cuffs, stitching designs and pockets. Notice the stylish new fur cuffs. Lined with guaranteed brocaded jacquard rayon.

**F 303-TWEED
MIXTURE with
Mountain Beaver**

Decidedly one of the smartest new effects in a fine all-wool tweed mixture material in mixed gray and mixed brown. Smart snake cuffs and tuxedo shawl collar of Mountain Beaver fur, and trimmed with self material and the new style belt. Beautiful rayon lining. Sizes 16 to 44.

Sizes
7 to 14
Years,
Postpaid

7~~95~~

\$9~~95~~
Post-
paid

**F 305-WOOL SUEDE,
MANDEL FUR**

An unusually smart coat with long shawl collar and snake cuffs of Mandel fur. Warm, durable, wool-mixed suede, in blue, black or tan, with sunburst design of stitching; lined rayon serge. Sizes 16 to 44.

\$11~~89~~
Post-
paid

**F 301—BROAD-
CLOTH, LAPIN
FUR**

A most striking coat both in point of style and value. Fine all-wool trico broadcloth—in brown, navy, or green—one of the newest smart fabrics. Lapin fur collar and cuffs—a lovely, soft, flat fur. Satin rayon lined. Sizes 14 to 20.

\$15~~49~~
Postpaid

**66x80 in.
Blankets
Postpaid
\$3 29
Pair.**

Warm Winter Blankets



**Another
Big Bargain**

**Four Big Warm \$9.98
Blankets**

Postpaid

**2 Part-Wool Blankets 66x80
1 Indian Blanket. 1 Cotton Blanket**

Our experience has taught us what you folks demand in blankets. I worked through hot summer days to get this value, but we've got it. Here are four of the finest blankets you could ask for—serviceable and most economical, especially at this bargain price. You choose your favorite colors and get four blankets for only \$9.98.

ALL-WOOL BLANKETS... \$6 59
Postpaid

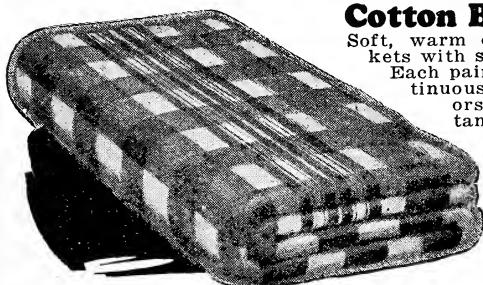
You've never bought such a value. Fluffy, soft, warm, all wool blankets with lovely deep sateen binding in color. 100% wool in double blanket. Colors—plaids in blue, rose, yellow, lavender and green. Size 66x80. Wt. 4 1/4 pounds.

Cotton Blankets

Soft, warm double blankets with stitched ends. Each pair in one continuous length. Colors: Blue, gray, tan. Size 70x80 inches.

SPECIAL

**\$1.85
Two for
\$3.50**
Postpaid



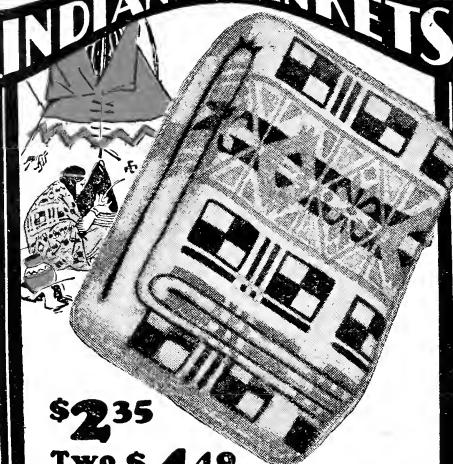
Part-Wool

**66x80 in. \$3 29
4 lb. wt... 4 lb. wt... \$3 59**

Prices Postpaid

Real warm, thick napped, part-wool blankets at a price that will amaze you. These blankets are thick, serviceable and luxurious. Full four pound weight—wide sateen binding. Made in pairs but in one large continuous blanket to be doubled. Colors—Plaids of blue, rose, green, gray, lavender, apricot, gold.

INDIAN BLANKETS



\$2 35

**Two \$4 49
for...**

Postpaid

Striking Indian head border; warm and serviceable for house, porch or outdoors. Blue with tan border; tan with red; or tan with brown. Single, 66x80 in.

Women Like Eva Hopkins' Beauty preparations



Guarantee—Eva Hopkins guarantees to benefit your complexion and please you or refund your money.

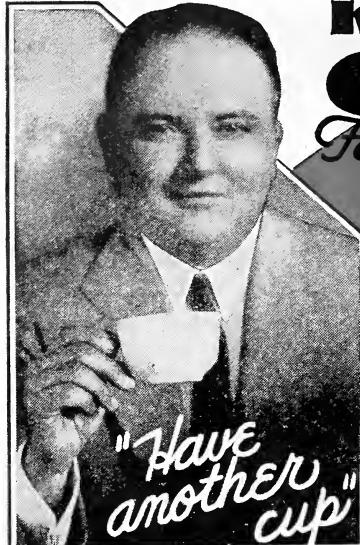
Mrs. May and I both take real pride in being able now to bring you even more of these wonderful complexion aids from Eva Hopkins. Three years ago Mrs. May found a new delight in the way of a Creme Powder that Eva Hopkins had devised for her own use. So refreshing and so good to the skin, so delicate its tint and fragrance, that Mrs. May prevailed on her to make it in quantities and got me to tell you about it over KMA.

So many of you tried it—liked it—and sent back for more, in such quantities, that now Mrs. Hopkins is making thousands and thousands of jars of it here in Shenandoah in a beautiful, spic and span, clean, white, sanitary laboratory—a business built up in this short time on the merit thousands of you pleased women find in her products. Gradually she has added new items to her line until now we can offer you the delight of Eva Hopkins' quality, with her money-back guarantee, also in:

Creme Powder (Sponge)....	\$1.00	Compacts	50c and \$1.00
Cleansing Cremes60	Perfumes	50c and 1.00
Facial Soap....3 cakes for	.50	Astringent	1.00
Rouge (Large, any shade)....	1.00	Loose Powder	1.00
Rouge (Purse size) ..	.50	Beauty Kit	2.50
Tissue Creme	1.00	Lip Sticks25c and .50

KMA BLEND COFFEE

Famous for Flavor



Do they like it!

Have bought 275 lbs. of your coffee; can't get along without it. Coffee we get here tastes bitter after yours. Also bought canned goods, men's clothing, etc.—and all are more than you claim.

Mrs. C. Gertstenecker, Fedora, S.D.

Ordering 10 pounds of coffee. No others can compare with yours. None has as good a flavor and if you make them strong, they are bitter. So it's May's Coffee for us.

John Yost,
Culver, Kans.

I am quite a coffee fiend and a good judge of it. Yours is best regardless of cost. I have tried several brands in my time but none as good as KMA.

Mrs. W. W. Charles,
Council Bluffs, Iowa.

Have had lots of your coffee, and it can't be beat. With your coffee I use one pound less a week; quite a saving.

Mrs. Fiske Saathoff,
Grundy Center, Ia.

I know I am a crank about **good** coffee. Nothing starts you fit for a day's work better than coffee that's just right. Mrs. May had a tough time getting coffee just right for me. Now she just stocks up with KMA Coffee, serves it every meal—and sees me smiling over every cup.

Now it's the coffee blenders who call me a crank for I'm right after them all the time to see that every pound of KMA Blend is right up to the quality and flavor I demand. Folks tell me how fine my coffee is—and I'm not going to lose that reputation—not by a cupful.



Roasted Fresh—Just Before I Ship Your Order

My coffee is packed in towel bags lined with moisture-proof Kraft paper to retain its flavor.

I Guarantee YOU'LL Like It

You just try it, and if you don't find, like all the rest, that its stronger, makes more cups from less coffee, and richer in flavor than any you've tasted, just return it and I'll send your money right back.

Every order roasted fresh just before I ship it to you.

5 lbs. for \$2.25	Prices Post- paid
10 lbs. for \$3.95	
25 lbs. for \$9.45	

"Old Dutch Process" KMA COCOA

I know you'll like this dark, rich full-flavored Cocoa—for chocolate is the most popular flavor of all; and it's at its best in this, for it's all **real** pure cocoa—nothing else. Wind-sifted to finest degree, too. Cocoa is so easy to use and so rich in food for young or old—use plenty in your cooking, for cakes, for drinks and all kinds of flavorings. 5 lbs. delivered.....

\$1 50



SILVER WARE

Here's an easy way to get a set of beautiful Brentwood pattern Silverplated Flatware:

With every 5 lbs. of KMA Coffee I send 2 Teaspoons, free.

With 10 lbs., you get 1 Knife, 1 Fork and 1 Teaspoon, free.

With 25 lbs., six pieces—2 Knives, 2 Forks, 2 Tablespoons, free.

And I'll keep up this offer long enough so you can collect a full set, free.

— and now KMA MEATS —

KMA HAMS

Fine, skinned hams from corn-fed hogs of the Corn Belt. Old-fashioned sugar-cured hams, seventy days hickory-smoked. Listen to KMA or write for delivered prices.

KMA BACON

Choice sugar-cured bacon, with plenty of lean mixed in with fat; from corn-fed hogs. All fifty days hickory-smoked. Listen to KMA or write for prices, delivered to your door.

Fresh Fish! Haddock

Direct from Icy Bay, Maine

"No heads, no tails, no fins, no scales."

You've heard this rhyme from KMA many a time and it about tells the tale. These Haddock are caught by hook and line on the banks of the cold Atlantic Ocean. Average weight 5 pounds, but only the steaks are frozen and then packed. 5 lbs. to the box. It is all fish. No ice, yet frozen fresh. No cleaning, just fresh fish, ready for the frying pan. We sold out last year three months ahead of time.

5 Pounds \$1 85 Delivered for Only...

Order Fresh Haddock Today! We sold out three months ahead of time last season.

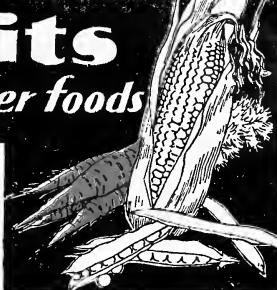
Vegetables & Fruits

I can save you money on your winter foods



FREIGHT PREPAID on 4 Cases or More.
Prices F.O.B. Shenandoah, unless otherwise stated. But on orders for 4 cases of a kind, 4 different, or any way, I'll pay the freight. (Include a box or two of dried fruit as part of the 4 if you wish.)

Postage on Less than 4
Case, 12 cans, Zone 2, 23c; Zone 3, 40c.
Case, 24 cans, Zone 2, 40c; Zone 3, 74c.



Mayseed Canned Foods

Good food on your table all winter—and money saved in your pocket—if you just stock your pantry shelves from the good things here at these price savings.



KMA PEACHES—Fresh from the orchard. Delicious tree ripened fruit halves in 40% syrup.

PINEAPPLE—Packed in Hawaii. Luscious full ripe pineapples. Never tasted better.

APRICOTS—Golden ripe fruit.

PEARS—Quality Bartlett pears, heavy syrup.

PLUMS—Big, juicy German plums in 40% syrup.

ALL FRUITS 12 cans in case, F.O.B. Shenandoah \$2.75 Per Case (12 cans one kind or assorted 3 cans each of 4 kinds.)

PEAS—MAYSEED BRAND EARLY JUNE. Small size, tender, Wisconsin green peas, No. 3 sieve. Case of 24 cans \$2.95

CORN—IOWA HOME-GROWN. Solid pack; famous Stowell's Evergreen. Fine, full flavored corn. Case of 24 cans \$2.40

PORK AND BEANS—DELICIOUS AND WHOLESOME. Baked in tomato sauce, with slices of fine pork. Case of 24 cans \$2.40

SALMON—CHOICE OF ALASKAN Harbor Light Salmon. Choice dark pink meat of the sock-eyed salmon. Case of 12 Tall Cans \$2.25

PEANUT BUTTER—HEALTHY FOOD FOR CHILDREN. Children never tire of May's Peanut Butter. Wholesome, and delicious on sandwiches. 5-lb. can, postpaid \$1.25



I have made many purchases and everything most satisfactory. Your coffee and dried fruit never equalled, at any price. On your radio batteries, house dresses, garden and farm seed, twine, hose, overalls, horse collars, etc., the savings have meant much to me.—H. B. Wyland, Harlan, Iowa.

Wish everyone could have just one handful of your raisins. You wouldn't be able to fill orders. Have bought raisins for 30 years, and never any equal to these. Am no lover of prunes, but I certainly can eat the ones from KMA.—Mrs. Will Whittenbaugh, Wadena, Iowa.

Oh, boy! That combination fruit is wonderful. Didn't think we could ever use so many raisins, but May's fruit doesn't go begging. Everything we've received from you is A No. 1.—Warren Shaffer, Sioux Rapids, Iowa.

Received the box of dried fruit and the raisins have a most delicious flavor; different from any I ever ate before. They are all you claim and more.—Mrs. Irvin Beasing, Nishnabotna, Mo.

California Dried Fruits

All New Crop—at Smashing Price Reductions

The same delicious quality and flavor you've always liked, now at much lower prices. Prices F.O.B. Shenandoah. Postage 35c in Zones 1 and 2; 64c in Zone 3. But I pay the freight up to 400 miles on orders for 4 cases or more. (4 of a kind or asstd.)

BEST THOMPSON SEEDLESS RAISINS \$1.85

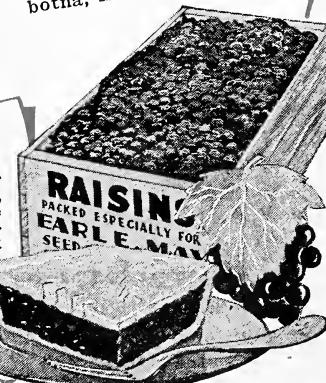
25 lbs. Net in box...

This year's new crop, freshly cleaned, stemmed and seeded. Big delicious California Raisins.

LARGE, NEW CROP, 40-50 PRUNES \$2.35

25 lbs. Net in box...

Big, meaty, fine-flavored Oregon Prunes. Tender and delicious kind that you'll truly enjoy.



Received your Canned Peaches, and certainly have never tasted better.—Mrs. Robert Brown, Cres-
ton, Iowa.

Special Combination Box 5 Favorite Dried Fruits, Assorted 12 lbs. Prunes, 7 lbs. Raisins, 2 lbs. Figs, 2 lbs. Apricots, 2 lbs. Peaches \$2.50

Here's variety for you, and choicest quality. Big 40-50 Santa Clara Prunes, Thompson Seedless Raisins, Golden Blenheim Apricots and Peaches, and Rich Black Figs. Good to the last bite.

Order 4 cases or more of canned fruits. I pay freight on orders of 4 cases or more.

Smashed, Crashed Prices lowest ever

Some dealers may try to tell you May-Tires are not quality tires. On the contrary, May-Tires can only be compared in quality with finest first-line tires, not second-line. The country is flooded with second and third grade tires, made to sell at a price and without a guarantee. But May-Tires are strictly A No. 1 quality tires, made of best ribbed, smoked, sheet rubber, and finest cotton fabric.

When you buy a May-Tire, you are sure of getting **Quality, Service, Satisfaction** and, above everything else right now, **Price**. Into May-Tires are built qualities that make satisfied users, as thousands of letters we get prove. The rubber market is the lowest in the last 19 years, so you save money by laying in tires now for the rest of the year.

I have only one thought in building May-Tires, and that is: to give you more miles of riding comfort and more satisfaction than you can get anywhere. Mrs. May put four May-Tires on her car last year, and kept an accurate mileage record. She has driven all through Nebraska, Colorado, Kansas, Iowa and Missouri. Her May-Tires have now run well over 20,000 miles and are still good for eight or ten thousand miles. They have run all along without any road trouble. Women drivers should not have to worry about tire trouble. They want tires that will stand up on either short or long trips.

MAY'S Oversize Balloon Tires

"New joy in riding"—"Smooth out the road"—"Make tire money go farther"—things like that folks write me about these big, husky Balloons. You'll say the same—be just as enthusiastic over the May-Tire Balloons on your car. 16,000-mile guarantee, yes—but many a May-Tire user reaches 25,000 to 30,000 before he wonders how far they will go.

My Guarantee

I guarantee every May-Tire against all defects in material and workmanship for 16,000 miles. If it fails because of such defect we will either repair the tire or make reasonable allowance on the purchase of a new tire.

Earl E. May

Use May-Tires for genuine comfort and worry-free driving.

Guaranteed
16,000
Miles



May Safety Tread

BALLOONS

All Tires Postpaid in Zones 1, 2 and 3. 400 miles.

Tire Size	Ply	Rim Size	Tire	Tube	Chains
29x4.40	4	21"	\$ 4.65	\$1.00	\$3.35
29x4.40	6	21"	7.40	1.00	3.35
29x4.50	4	20"	5.30	1.10	3.35
30x4.50	4	21"	5.25	1.10	3.35
30x4.50	6	21"	7.70	1.10	3.35
28x4.75	4	19"	6.25	1.20	4.00
29x4.75	4	20"	6.40	1.30	4.00
30x4.75	4	21"	6.75	1.35	4.00
29x5.00	4	19"	6.75	1.30	4.75
30x5.00	4	20"	7.10	1.35	4.75
31x5.00	4	21"	7.30	1.50	4.75
29x5.50	6	19"	9.75	1.65	4.75
30x5.50	6	20"	10.00	1.75	4.75
30x5.25	6	20"	9.80	1.55	4.75
31x5.25	6	21"	10.50	1.65	4.75
30x5.77	6	20"	11.00	1.95	4.75
*30x6.00	6	18"	11.50	1.95	5.75
*33x6.00	6	21"	11.80	2.00	6.00

Prices on MayTires

With the price of rubber now the lowest it has been in years and years—by buying direct from the factory, cutting out the jobber's profit, the local distributor's profit, and the salesman's profit—I honestly believe I now have the biggest tire values you were ever offered. For instance, on my 30x3 it will cost you less than 26c per 1,000 miles, or less than 30c per thousand miles on my 29x4.40; and less than 35c per thousand miles on the 30x4.50 size. This economy runs the same all through the line. No question about it, May-Tires will give you more miles for the money than any tire you can buy. Why pay more?

Heavy Duty Oversize Cords

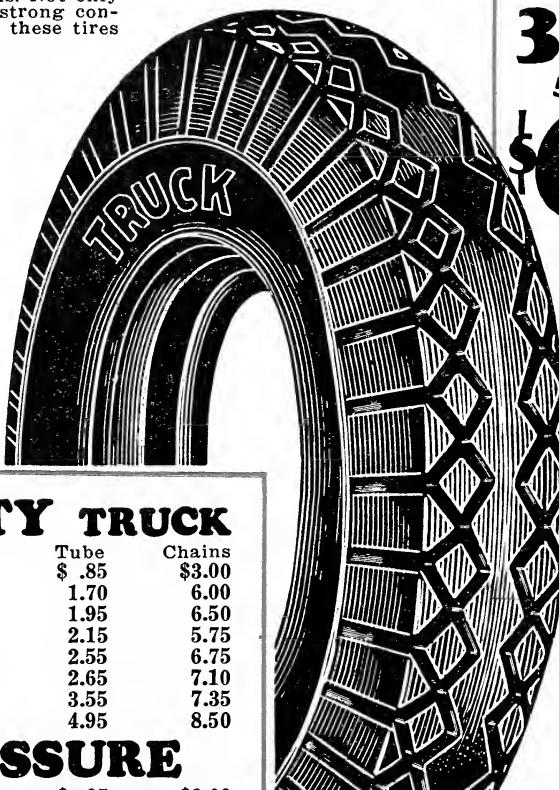
When a lot of other tires wear out that's when these sturdy oversize May-Tire Cords start in to give their extra service. That's not just my say-so, but the experience of May-Tire users by the thousands. Every day some are writing to tell me how well their May-Tire Cords are standing up under all sorts of road conditions. Not only this big drop in prices, but the strong construction and mileage service of these tires make them the most economical.

HEAVY DUTY TRUCK TIRES

You cut down cost of getting your goods to market, of hauling or delivery, with May-Tire Truck Tires. They'll stand up on any road, good or bad, and get you there and back—time and again—over hundreds of more miles than any other tires at such prices as this will stand. Built for hard use.

MAY-TIRE CHAINS

Don't risk your truck load or the lives in your car on slippery roads without chains. Mine will pull you out and keep you safe on the road a lot longer. Easy to put on, easy to take off. Will stand a world of wear and tear.



**30 x 3 1/2
5 PLY
\$675.
TUBE
85¢**

HEAVY DUTY TRUCK

Size	Ply	Tire	Tube	Chains
30x3 1/2	5	\$ 6.75	.85	\$3.00
32x4 1/2	8	14.50	1.70	6.00
34x4 1/2	8	16.00	1.95	6.50
30x5	8	17.00	2.15	5.75
33x5	8	19.00	2.55	6.75
*35x5	8	21.50	2.65	7.10
32x6	10	30.00	3.55	7.35
*36x6	10	33.00	4.95	8.50

HIGH PRESSURE

30x3	4	\$ 4.10	.85	\$3.00
30x3 1/2 Reg.	4	4.30	.95	3.00
30x3 1/2 O. S.	4	4.50	.95	3.00
30x3 1/2 S. S.	4	5.75	.95	3.00
31x4	5	7.50	1.35	3.70
32x4	5	8.00	1.40	3.70
33x4	5	8.35	1.45	3.95
*34x4	5	9.20	1.65	3.95
32x4 1/2	6	11.00	1.70	3.95
33x4 1/2	6	11.45	1.85	4.25
*34x4 1/2	6	12.00	1.95	4.50

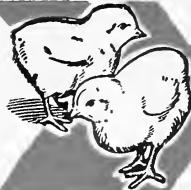
*Factory Brand, Same first quality and guarantee as May-Tires. All postpaid in Zones 1, 2 and 3. 400 miles.

**Giant
Size
for
Truck
or
Bus**

Free Comparison Offer

I'll let you take any May-Tires you buy from me and put them alongside any others and make any comparison—price, quality, appearance, construction—and if mine don't meet your expectations, return them at once and I'll send back your money and any shipping charges you've paid.

Mayway—Quality Accredited



From Year 'round Egg Producing Flocks

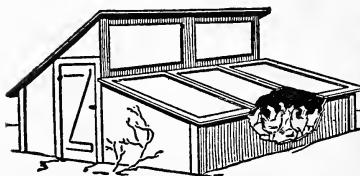


Mayway chicks are all produced from State Accredited, pure-bred, healthy, farm range flocks, closely culled for heavy egg production. Only perfect males and females of pure strain are selected to produce the eggs and these chicks are the cream of our flocks—all electric hatched. We guarantee 100% live delivery.

MY 100% GUARANTEE
I guarantee 100% LIVE DELIVERY and chicks hatched from healthy ACCREDITED flocks culled for STANDARD QUALITIES. I further GUARANTEE that if you do not receive 100% LIVE DELIVERY I will refund that amount paid for dead chicks or REPLACE them FREE. If dead upon arrival, have Postman or Expressman mark number dead on receipt and mail it to me immediately.

IMPORTANT NOTICE
(State 2nd and 3rd Choice)

If possible, always give a second or third choice. In most instances, we can give you your first choice but if you give us a second or third, as a rule, we can ship your chicks at most any time wanted because our enormous incubator capacity gives us thousands of chicks every week.



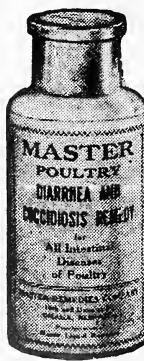
Comes in 30 and 36-inch widths, so it is easy to apply. Shears, tacks and a hammer are the only tools necessary. Apply May's Sun Fabric in slanting position so rain or snow can drain off and it will stand longer wear.

DIARRHEA and Coccidiosis REMEDY

REMEDY
For Coccidiosis in
Chicks, Adult Fowls,
Turkeys, Geese—and
for Diarrhea Trou-
bles and Intestinal
Diseases of Poultry.
8 ounce bottle—\$1.00,

postpaid.

ROUP REMEDY
 For Roup in Poultry—Colds—Catarrh—Canker—Chicken Pox—Brooder Pneumonia. 6 ounce bottle—\$1.00, Postpaid.
 1 pt. . . Postpaid, \$2.50
 1 qt. . . Postpaid, 3.75



Glass Substitute that Lets in Health-Giving Ultra-Violet Rays to Chicks in Brooder House or Plants in Hot Beds

SUN FABRIC



TWO WIDTHS—Prices Postpaid	
30 Inches Wide	36 Inches Wide
5 yd. roll....\$1.15	5 yd. roll....\$1.20
10 yd. roll....2.20	10 yd. roll....2.30
15 yd. roll....3.10	15 yd. roll....3.20

Save Your Birds with Leacox New Poultry Worm Capsules

An individual treatment of intestinal worms in Poultry, fully guaranteed. Capsules can be given to half grown or full grown birds without affecting egg production. Treat chickens for worms twice a year with **Leacox** Capsules and you will have amazing results. A million used last year. **Prices postpaid.**

100 Capsules \$1.50 250 Capsules, \$3.25
500 Capsules. 5.00

Leacox Liquid Poultry Wormer

For flock treatment; to be used in mash.
1 pint for 65 grown or 130 half-grown \$1.00
1 quart for 130 grown or 260 half-grown 1.50
$\frac{1}{2}$ gal. for 260 grown or 520 half-grown 2.75
1 gal. for 520 grown or 1040 half-grown 5.00

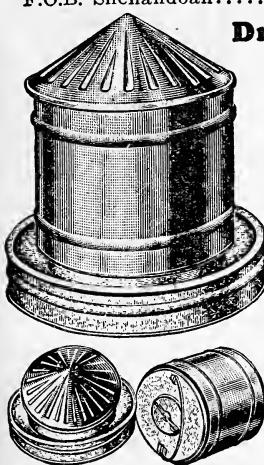
POULTRY and HOG RAISING Accessories

May's Longway FEEDER



This Feeder gives maximum feeding space at lowest cost. Galvanized wire guard keeps fowls out and off trough.

3 ft. long, holds 1 1/4 bushels, Postpaid..... \$2.98
6 ft. long, holds 2 1/2 bushels, F.O.B. Shenandoah..... \$4.75



Drink-All-Around THERMO FOUNTAIN

It's important to keep the temperature of drinking water uniform the year around. Cool water in summer and warm enough in winter is possible with a Thermo drinking fountain. Best of all, the chickens can't splash out the water and spill it over. It's convenient, automatic, spill-proof and easy to keep clean.

Prices Postpaid.

3 gallon capacity..... \$2.95
5 gallon capacity..... \$3.29

Mayway Peat Poultry Litter

Straw and chaff litter does not absorb moisture and so quickly becomes musty and full of disease germs, roup, white diarrhea, coccidiosis, etc. Absorbent peat takes up 13 times its weight in moisture, thus keeping poultry house clean. A bale covers 100 sq. ft. 4 inches deep, or 350 sq. ft. 1 inch deep. Prices f.o.b. Shenandoah.

Per bale..... \$3.50 3 to 5 bales, per bale..... \$3.25

Year 'Round Hog Waterer

Can Also be Used for Poultry



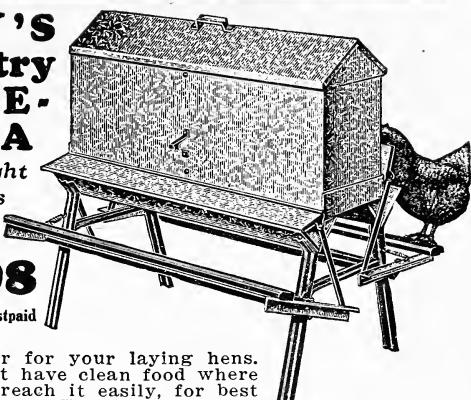
A non-freezing waterer for winter and one that can be attached to pipe line in summer to keep the water clean and cool. Unless water is warmed hogs will not drink enough. Easily attached to barrel or tank; bowl enclosed in heavy galvanized frame with space underneath for coal oil lamp and burner. No danger from fire; strong winds cannot affect the burner. Heat can be regulated to any temperature.

\$6.25 Postpaid

MAY'S Poultry CAFE-TERIA

Feeds Right and Saves Feed

\$5.98 Postpaid



A feeder for your laying hens. They must have clean food where they can reach it easily, for best laying results. This is a non-clogging, rat-and-vermin-proof giant feeder for grain or dry mash. Wide platforms hold 15 to 20 hens at a time; feeds from both sides; hopper of heavy galvanized steel, well braced. Perches 37 in. long, and hopper 35 in.

When You Kill Hogs this Fall Use

CASAK PROTECTORS for Hams and Bacon

For you farmers who will kill hogs this year, and smoke the hams, bacon or shoulders, here's a new, patented covering that keeps them from molding and spoiling. Put on just after smoking is completed. They protect from mold, flies, skippers and all contamination, hold in the flavor, and prevent meat drying out. Meat saved by use of Casak Protectors the first year will pay for them. They can be used over again.

Shaped to fit ham, bacon or shoulder. Easy to use; simply slip meat in and tie open end tightly, then hang in a dry, cool place.

Absolute protection for your meat for about 2c per pound.

Casak Ham Protectors, 2 for \$1, postpaid.

4 Casaks (2 Ham, 2 Bacon) for \$1.89, postpaid.

MASTER LIQUID HOG TONE

Wards off disease and puts sick, wormy hogs back in condition. With flu and necro in many herds now and pneumonia liable any time, protect your herd. Inexpensive to use; directions on container. Money back guarantee. Freight prepaid on two gallons or more.

3 GAL. Treats 60 Hogs 7 Weeks \$12

1 gal.	\$ 4.50
2 gal.	8.75
5 gal.	18.50



SHIP FURS TO MAY

To Get High Pay!

SOME of my friends were just a little bit doubtful of my success last year when I announced my plan to sell furs. "Earl May knows the seed and merchandise business, all right," they said—"but this fur game is something new for him. Let's wait and see what happens."

Well, I want to tell you what **did** happen. I made a very desirable marketing connection with some of the best and most reliable fur people in the industry. I got them to work shoulder-to-shoulder with me in organizing my fur department, receiving furs, grading them and selling them. During the season I received thousands of shipments—furs worth thousands and thousands of dollars. These I sold at the highest prices the market would bring.

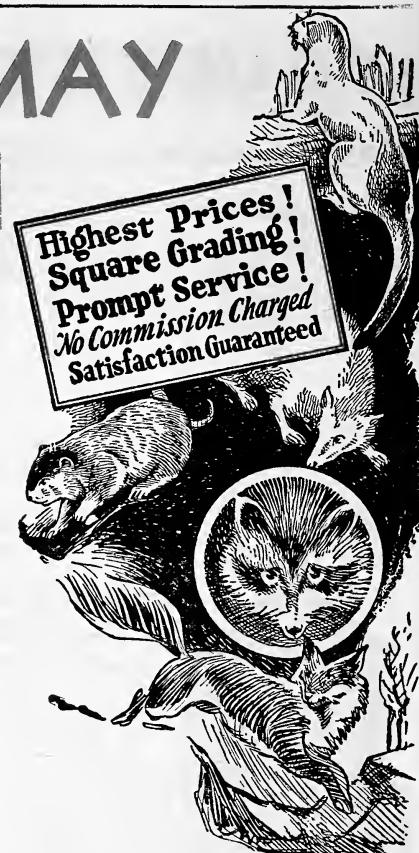
It wasn't easy to do, either, because last year was sure a tough one in the fur business. The toughest season since 1920, in fact. Maybe some of you older trappers remember that year! Anyway, the Fur Market started out last fall with a feeling of uncertainty

all along the line, and then hit a big snag in the early fall just after the stock market crash. It never did recover. In fact, it took the optimistic action of the biggest people in the fur business to check the decline and keep prices from going still lower.

Through it all, I received enormous quantities of fur, and sold them carefully and skillfully for prices that have now been proved to be well above the general market.

The hundreds of letters that I have received from satisfied trappers show that my fur receiving service is appreciated. I am going to continue it again this coming season and I will be glad to have you take advantage of it. Send all of your raw furs to me and I will sell them for you at the highest market prices.

The outlook for this fall is none too promising from a price standpoint. This year as seldom before you will need a good outlet for your furs if you are to get all your efforts deserve. Stick with me this season, and I know you will again agree that May pays most!



Ship Me Your Furs by Express or Parcel Post—or Bring them in!

I don't intend to make any profit on the fur business—just a small charge, which will be paid by the buyers to cover the cost of handling.

This service goes with a desire to show my customers how much I appreciate the confidence and support they have given me. Just to back up these statements and to insure you complete satisfaction on every fur transaction, I have originated the plan whereby you will actually have your check in hand before your furs are released. Read my offer and see if you don't think it is an absolute guarantee of satisfaction.

Send All of Your Raw Furs to Me. I Will Sell Them for You

The grading will be done by expert graders. I will promptly mail you a check for the highest offer. Such offer will be top market value at the time the furs are received. Your furs will be held with your name until you have had time to receive the check. If for any reason you don't think the price is the fairest and squarest you could receive anywhere, you may return the check and I will send your identical furs back with express or postage paid both ways. You take no risk under my up-to-the-minute fur selling plan.

One other thing before I close. If you live in Iowa and ship your furs out of the State to be sold, remember that you must send to the State Fish and Game Department for special permit tags. If you ship to me there will be no such difficulty.

Don't forget to tune in on KMA this winter for up-to-the-minute news of the fur market.

Earl E. May

Just read these letters!

Neelin, Man., Apr. 1930
Mailing you 20 muskrat pelts today—more as they come. Also orders for Radio Tubes and Batteries. At your prices I can pay duty, and still be a lot ahead.—Zeb F. Montroy.

Sheldon, Ia., Jan. '30
Received check for my furs and was pleased. Next year I will gladly send them to you again.—Robt. Horner.

Write for Free Booklet and a Supply of Shipping Tags



"On the Fur Trail" tells how to trap, skin, cure and grade furs. Mail the coupon below.

Earl E. May Seed Company
Shenandoah, Iowa

Dear Mr. May:

I expect to trap this fall and winter and wish you would please send me your free booklet "On the Fur Trail." Also send me a supply of shipping tags free.

Name

R. F. D. No.

Box No.

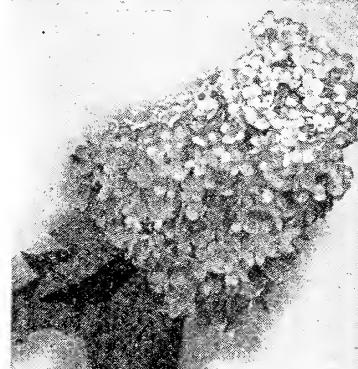
Town

State

May's EXTRA QUALITY Flowering Shrubs FOR FALL Planting



WEIGELA, Eva Rathke.
The everblooming red. **35c**



HYDRANGEA P. G.
Blooms late summer. **30c**



SPIREA ANTHONY WATER-
ER. Red, everblooming Spirea
that everybody likes. **30c**



NEW RED LEAVED BARBERRY

The newest and most brilliant colored introduction in ornamental shrubs. A hardy, bushy shrub that is red the entire season. It's a beauty. You'll like it. **60c**



SPIREA BILLIARDI.
Has unusual reddish, fluffy,
lilac shaped blooms. **25c**



RED TWIGGED DOGWOOD.
Red bark and white flowers. **.30c**

SPIREA VAN HOUTTE. The
extra large flowering Bridal **.20c**

ORIENTAL POPPY

Large, brilliant
blooms in early
spring. Cup-
shaped, cup-sized.
Hardy and easy
to grow. Very
best time to plant
is fall.

Deep Red	30c	4	\$1
Pale Pink	35c	3	\$1

BLEEDING HEART

The favorite of
every old fash-
ioned gardner.
Grace ful
branches. Al-
ways loaded
with red heart-
shaped flowers
in May.
Each... **45c**
3 for **\$1.25**

All My
Shrubs
Post
Paid

We Grow Our Own Nursery Stock. We Know It's Hardy!